

15-18 OCTOBER 2010

ADDITIONAL REGULATIONS

The following conditions are an amendment to the General Regulations (provided on the back of the Application Form) and to the Technical Regulations, which are an integral part of the General Regulations. These conditions, under Article n. 17 of the General Regulations, and any other conditions that may be notified to the Exhibitor at any time, have the same value of the General Regulations and **are mandatory**.

THE STAND DESIGN PROJECT (FOR STANDS WITH A MINIMUM SPACE OF 100 SQ.MT OR HIGHER THAN 4 MT), SHOWING ALL THE MEASUREMENTS, **MUST BE SUBMITTED TO FIERA MILANO SpA (SATE OFFICE) NO LATER THAN 13 SEPTEMBER 2006.** IF THE PROJECT IS NOT SUBMITTED, STAND CONSTRUCTION WORK **MAY BE NOT STARTED AND A FINE OF € 500 – excluding VAT** WILL BE CHARGED TO THE EXHIBITOR (ART. N. 10.1 OF THE TECHNICAL REGULATIONS)

1. STAND HEIGHT, SIGNAGE AND LOGOS

The overall stand height should not exceed **4 mt** from the floor level, except for the stands of at least 200 sq.mt, in which some stand components may reach 5 mt height, provided they are set back 2 mt from the stand perimeter.

Requests to exceed 4 mt height will only be considered provided that they are submitted in writing and accompanied by drawings. All stand fittings exceeding 4 mt in height must be built in the central part of the stand.

2. MEZZANINE FLOORS

Mezzanine floors are not allowed.

3. PERIMETER WALLS OF THE STANDS – Addendum to Articles 1.2.3 Construction Standards – Technical Regulations:

Machines and equipment exceeding the maximum height of 3 mt must be set back 2 mt from the perimeter of the stand.

The stand walls must not exceed 3 mt length, including the openings. The stand wall may be closed on all sides only if the walls maximum do not exceed 1 mt height. The stand walls exceeding 1 mt height must be provided with a 50% open side.

4. CARPETING IN THE AISLES BETWEEN STANDS OF THE SAME EXHIBITOR

Carpeting only (no other kind of floor covering is allowed) may be installed in the portion of aisle lying in front of stands belonging to the same Exhibitor, provided that the following conditions are met:

- no customization with lettering of any kind is allowed;
- the Exhibitor's staff must be available at all times throughout the Exhibition days (holidays included) to provide all the necessary maintenance (stretching and securing etc.);
- Fiera Milano SpA has the right to remove the carpeting whenever deemed necessary at the expense of the Exhibitor who will hold Fiera Milano free from any responsibility over the total or partial deterioration or damage of the carpet;
- the fixing of the carpet must in no way delay or hamper the performance of services provided by Fiera Milano, such as cleaning, both during setting up and dismantling operations;
- the carpet must be laid just before stand set-up work begins;
- the carpet must be removed immediately after the exhibition has closed or as soon as stand dismantling begins;
- **it is however necessary to obtain the approval of Rassegne SpA which reserves the right to assess each request on a case-by-case basis and provide its authorization only if the carpet does not damage or disturb other Exhibitors.**