

1. TITLE OF THE EXHIBITION
EXPODETERGO International - Specialized international exhibition of equipment, services, products and accessories for laundry, ironing, textile cleaning and related products.

2. ORGANIZERS

The Exhibition is organized by RASSEGNE SpA (Sole Shareholder - Direction and Coordination by Fiera Milano SpA), registered office at Piazzale Carlo Magno 1 - 20149 Milan, Italy - tax code and VAT number 12204270156 - Tel. +39.024997.6228-6225 - Fax +39.4855.0230, hereinafter RASSEGNE.
EXPODETERGO International is promoted by Expo Detergo Srl and AssoFornitori with the sponsorship of A.U.I.L. and AssoSecco.
Fiera Milano SpA also provides technical and administrative support for the event.

3. PLACE, DATE AND HOURS

EXPODETERGO International will take place at Pavilions 2 and 4, **fieramilano, Rho, from 15th to 18th November 2010**. The opening hours will be 10.00 a.m. to 6.00 p.m. (non-stop). Exhibitors and their representatives will have access to their stands from 9.30 a.m. to 6.30 p.m.

4. ADMISSION

Admission to the events is restricted to trade visitors only, upon presenting proof of their status.
Exhibitors will be notified of the stands allocated to them and will also receive a limited number of free exhibitor admission tickets, depending on the size of their stand:
- for stands measuring up to 29 sq.mt.:
4 tickets
- for stands measuring 30-99 sq.mt.:
1 additional ticket for every 10 sq.mt.
- for stands measuring more than 100 sq.mt.:
1 additional ticket for every 20 sq.mt.
Exhibitors may not prevent visitors from entering their stands.

5. DISPLAY RESTRICTIONS

The only products that may be exhibited are those specifically listed by the Exhibitor on the enclosed Form "C" - Products List, which must be signed by the Exhibitor and constitutes an integral part of the present Regulations.
Exhibits that are not listed in the Products List - Form "C" may not be exhibited.
Exhibitors may also use machines and equipment not of their own production solely for the purpose of demonstrating their own products.
Should the above not be respected, RASSEGNE reserves the right to apply the penalties specified in article 34 of these Regulations.

6. EXHIBITORS

Italian and foreign manufacturers and sole distributors of the products referred to in Form "C", as well as their agents and representatives, will be admitted as Exhibitors. If the agents, representatives and distributors participate in the Exhibition under their own firm name, they are required to pay euro 260.00 for each company whose products are on display at the stand.
Participation in the Exhibition is individual. Collective participation is allowed only in the case of promotional organizations, consortiums or group who present their articles of association or deed of incorporation as evidence of their official legal status.

In any case, each exhibiting company is obliged to complete and sign this Application Form accepting the General Regulations, and submit the necessary documentation.
Exhibitors may apply for their trade marks (provided they are duly registered) to be listed in the catalogue and the exhibition signposting.

Booths smaller than 16 sq.mt. will not be accepted, except for the Trade Press.

7. REGISTRATION AND SPACE RENTAL FEE

Exhibitors must pay the following fees when they have been assigned space:

a) Registration fee
euro 650.00 + 20% VAT for each exhibiting company even in case of consortiums or groups.
euro 260.00 + 20% VAT for every brand name duly registered or distributed, for each company represented (Form D); these sums will be included in the stand fee.

b) Space rental fee
- Stand with 1 - 2 or 3 open sides
euro 155.00 per sq.mt. + 20% VAT
- Stand with 4 open sides (island minimum 64 sq.mt.)
euro 160.00 per sq.mt. + 20% VAT
The rates indicated above apply to the entire surface area of the stand with a continuous perimeter, occupied by the same company.
Exhibitors are required to respect the limits of the assigned space.

ATTENTION - Subscriptions reached after 31/10/09 will be increased by:
5% from 1/11/09 to 31/03/10
10% after 1/4/10

Any additional area occupied within the exhibition area, even if used for storage, will be billed according to the rates currently in force.

Any complaints in this regard must reach RASSEGNE before the close of the Exhibition.

The participation fees cover the following:
• technical assistance from Fiera Milano SpA during the Exhibition and during stand preparation and removal;
• general security and fire prevention services in the halls by Fiera Milano SpA;

• listing in the general catalogue
• 1 copy of the general catalogue
• tickets for personnel only (see article 4)
• parking inside the exhibition grounds (Exhibitors will receive a circular letter indicating dates and procedures)
• loading and unloading of goods inside the exhibition grounds (Exhibitors will receive a circular letter indicating dates and procedures).

c) Flat-rate fee
euro 4.35 per sq.mt. + 20% VAT
• fire extinguishers
• stand cleaning
• electrical power to a maximum of 10 KW
• advertising tax - see point e) of this article

• payment of copyrights deriving from any audio-visual equipment at the stand, subject to tax regulations. The above also includes the fees payable under the terms of articles 72 and 73bis of law no. 633/1941, to the performing artists and record producers who own the rights to the recordings and to the SCF Consorzio Fonografici on their behalf.

d) Supplementary charge for special installations or decorations of the common areas

RASSEGNE may, at its own discretion, commission installations and decorations for common areas such as entrances, gangways, screening, etc. If such decorations are planned, RASSEGNE will duly notify all the exhibiting companies with details, including the cost for in proportion to the area occupied by each Exhibitor.

Plans for special installations or decorations must be approved by companies holding more than 50% of the exhibition space, and all Exhibitors are obliged to pay their contributions.

e) Advertising tax
Exhibitors are also liable to pay Rho Council the advertising tax provided for in Presidential Decree no. 639 of 26/10/1972. This tax is included in the participation fee, and will be paid directly to Rho Council by Fiera Milano SpA.

The total amount payable by each Exhibitor to RASSEGNE to exhibit at the event is indicated in the aforementioned paragraphs a), b) and d) above.

For administrative purposes, the amounts for the space rental fee referred to in point b) and the flat rate amount in point c), will be assigned a unique code that will correspond to a single amount on the invoice (equal to the sum of the two amounts). RASSEGNE reserves the right not to admit to future events any Exhibitors who have not respected their contractual agreements at previous exhibitions.

8. TERMS OF PAYMENT

Participation fees must be paid within 15 days of the invoice date and are net of the deposit previously paid.
AFTER 30 SEPTEMBER 2010, INVOICES MUST BE PAID ON SIGHT. IN ANY CASE, THE FULL PARTICIPATION FEE MUST BE PAID BEFORE BRINGING EXHIBITS INTO THE EVENT.

Payment of statement of account - Exit coupons

During the days immediately preceding the end of the Exhibition, the administration of Fiera Milano SpA will provide a statement of all invoices issued for services and additional supplies, as well as any other charges.
The statement will be sent directly to the stand.
Payment can be made by presenting the statement to the bank counters at in the exhibition grounds.
The "Exit vouchers" will be stamped at the time of payment. They must be duly completed and presented to the Security Guards at the gates.
Additional vouchers can be requested from SATE. An exit voucher must be presented every time materials are taken out.

9. APPLICATION FORM

Applications to attend the Exhibition must be sent to RASSEGNE, together with the other forms, no later than 31 October 2009. The duly completed application forms must be accompanied by the following documents (either as originals or certified copies), failing which they will not be accepted:
a) certificate of registration at the relevant Chamber of Commerce (or equivalent) dated no more than 3 months prior

to the date of the Application Form
b) products list (Form C)
c) exhibited machines (Form E)

The Application Form along with Form C, which is an integral part of the application, must be legibly signed by the company's legal representative.

If even one signature or any part of the supporting documentation is missing or if payment is not made in accordance with paragraphs a) and b) of article 10 below, RASSEGNE may consider the entire application void.

To be accepted, applications must not include any reservations or conditions of any kind.
RASSEGNE reserves the right to accept applications received after the above mentioned deadline.

If applications are received and accepted after the aforementioned deadline, RASSEGNE is under no obligation to comply with the deadlines in the General Regulations concerning notification to Exhibitors of stand allocation and delivery of relevant documentation.

10. REGISTRATION FEE AND DEPOSIT

Together with their application, Exhibitors must pay:
a) registration fee of euro 650.00 + 20% VAT
b) fee of euro 260.00 for firm represented, plus 20% VAT
c) advance deposit:
- 1st deposit by 31/10/2009
euro 20.00 per sq.mt. + 20% VAT
- 2nd deposit by 31/03/10
euro 50.00 per sq.mt. + 20% VAT

Application forms not accompanied by the above-mentioned payments will be considered invalid. If the application is rejected, the deposit will be reimbursed, but the enrolment fee will be retained to cover RASSEGNE's administrative costs. Successful applicants will receive a formal receipt for payments they have made.

11. ACCEPTANCE OF THESE REGULATIONS

By signing the Application Form, the Exhibitor undertakes to participate in the Exhibition in the space assigned - even if it is in a different place from the one originally requested. The Exhibitor also agrees to comply with the General Regulations and any other regulations which may be adopted by RASSEGNE at any time in the interests of the Exhibition including the penalties provided for in the event of any violation.

12. ADMISSION

Admission will be granted by RASSEGNE.
Other than in the cases of exclusion provided for in article 9 above, admission will not be granted or may be revoked if:
a) an Exhibitor did not comply with the General Regulations during a previous Exhibition and was expelled;
b) an Exhibitor is obviously insolvent;

c) the Exhibitor has not paid RASSEGNE all the sums due for attendance at previous Exhibitions.
RASSEGNE may also refuse to accept an application if, at its sole discretion, it believes that the applicant's profile is not consistent with the provisions of article 6 of the General Regulations.

In case of non-admittance any deposit paid will be returned with the same value date as the payment made.

13. SPACE ASSIGNMENT

RASSEGNE will allocate stands on the basis of the exhibitors' product groups and with the sole purpose of ensuring the best outcome for the Exhibition.

Stands will be allocated according to the following priorities:
1) a fully completed application form submitted together with the first advance payment
2) the chronological date on which the application form is received
3) the surface area required
4) participation in EXPODETERGO International 2006.

RASSEGNE reserves the right, in agreement with the Exhibitor and with good reason, to modify the position and placing of the stand first assigned, or to vary the conformation or reduce its size if necessary.

14. NOTIFICATION OF STAND ALLOCATION

Exhibitors who have forwarded their Application Form by the deadline set out in articles 9 and 10 of these General Regulations will be officially notified by June 2010 of the stand they have been allocated. This notification will be communicated by registered mail, and will also include the free tickets as specified in article 4. If exhibitors fail to comply with the above deadline, RASSEGNE may send out the stand allocation notifications later than the date indicated above, in accordance with the last paragraph of article 9.

If an appropriate area is not available, registration forms and the deposit fee will be returned to the Exhibitor. The registration fee will, however, be retained to cover administration costs.
Together with the space assignment notice, Exhibitors will receive a floor plan (scale 1:100) and the Technical Regulations which contain useful information for the preparation of the stands (see article 17).

15. CANCELLATION OF PARTICIPATION

If an applicant can prove that it is unable to take part in the Exhibition, a written request may be submitted to RASSEGNE by registered post, asking that the exhibitor be released from its obligations, no later than 10 days from the date on which the stand was assigned and in any case no later than 18 June 2010.

The company must return the free tickets mentioned in article 4 in the same registered letter. In any event the registration fee and the deposit paid will be retained even if cancellation is received by RASSEGNE before notification of stand allotment. After this date the entire fee, and any additional expenses already incurred by RASSEGNE, will also become due. Any changes to the space allocated, made after the notification described in article 14 of these General Regulations, will not change the terms of the right to cancel as provided for herein.

16. NO ASSIGNMENT

The space only be used by the Exhibitor in whose name it is allocated. No part of the assigned space may be assigned, even free of charge. Any exhibitors or occupants in breach of this provision will be barred from the event in question, and from future exhibitions. Furthermore, RASSEGNE will immediately close the stand and the costs will be charged jointly to both companies.

17. TECHNICAL PROVISIONS

The maximum permitted height for the stands and advertising hoarding is 4 metres.

The central part of the stand may only be 5 metres high on those stands covering more than 200 sq.mt.
Machinery more than 3 metres high must be placed at least 2 metres away from the stand perimeter. The partitions marking out the edges of the stand must not be more than 3 metres long including openings.

Up to a height of 1 metre, the stand perimeter may be closed off with a continuous wall on all sides, above this height 50% of the perimeter must enable free passage.

Additional technical and general requirements will be notified via the Technical Regulations, which will form an integral part of these Regulations. Exhibitors must assemble the stands in compliance with Legislative Decree no. 81/08. In accordance with the above law, Exhibitors are also required to indicate the name of the stand safety officer in the Admission Form.

18. FIERA MILANO SERVICES

The Exhibitor can use the services offered by Fiera Milano SpA such as: water connection, stand cleaning, car parking, catering, video rental, pc and related hardware rental, telecommunications services, security, hostesses, translations, flowers, plants and decorations, graphics and signage etc. These services can be booked through the forms sent out by Fiera Milano, who will supply the services directly.

19. STAND DESIGN

Exhibitors must display at their stands, for the entire duration of the event, products of their own manufacture and/or products made by the companies they officially represent (Form D), belonging to the product categories as stated on Form "C" of these Regulations.

Exhibitors are allowed to design special stands, within the limits indicated in the Technical Regulations and any future communications relative to the uniform appearance of common areas (see article 7). They must present the proposed stand design to Fiera Milano SpA together with the forms contained in the Technical Regulations no later than 13 September 2010. Once the project has been approved by Fiera Milano SpA and the participation fee has been paid in full, the Exhibitor may bring the materials and goods for his stand into the exhibition hall, subject to the provisions of the first subparagraph of this article, and begin setting it up during the designated period and according to the instructions supplied. Companies who return the relevant form contained in the Technical Regulations stating that they do not intend to have any special design for their stands will be exempted from presenting the above design.

No installations, structures or other items that impede access to exhibit space shall be permitted.
The preparation of all the stands must be completed by 6.00 p.m. on 14 October 2010. Extension on the day before opening may be requested by sending a written request two hours prior to the stated deadline. The deadline may be extended until 11.00 p.m. Fiera Milano will not make any charge for extending the deadline but only in the above case.

After this deadline, RASSEGNE may reallocate stands that have not been occupied, since it will be assumed that the company does not now wish to exhibit, subject to the obligation to pay all the monies due as stated in article 15 above, together with any other expenses incurred by RASSEGNE in closing and/or converting the stand for use as common space.

Fiera Milano SpA will issue a circular letter giving details of the stand assembly and dismantling times.

20. OPERATION OF MACHINES AND EQUIPMENT ON DISPLAY

During the opening hours of the Exhibition, the machines and equipment on display - if in compliance with legal standards - can be operated as long as they do not constitute a danger or nuisance and on the condition that accident and fire prevention regulations are observed, along with the other rules indicated in the Technical Regulations.

The Exhibitor assumes all liability for damage to persons or things deriving from the operation of machines and/or equipment used on his stand.

21. DELIVERY AND RETURN OF EXHIBITION SPACE

When Exhibitors occupy their space so they can begin preparation, they must point out any defects to the Pavilion Assistance Service (SATE) office in his hall. At the end of the Exhibition, the space must be returned in its former state; this must be verified by the Pavilion Assistance Service. Any damage caused by the Exhibitors shall be charged to them at the price determined by Fiera Milano SpA.

At the end of the exhibition the stands must be vacated by the deadline stated in the Technical Regulations. If this is not done, RASSEGNE and/or Fiera Milano SpA will accept no liability for any goods and material deposited there; moreover, they reserve the right to remove and store any such goods, without liability for the event organisers, at the exhibitor's expense.

After two months any objects or goods which have not been claimed may be sold by auction; the proceeds of the auction will be credited to the Exhibitor (if identified), net of any expenses or costs of Fiera Milano SpA.

22. GENERAL SECURITY AND FIRE PREVENTION

Fiera Milano SpA arranges for general security in the halls. It will also be responsible for fire prevention.
The Technical Regulations will specify the fire prevention standards which the Exhibitors must comply with.

23. EXHIBITION CATALOGUE

Expo Detergo Srl is responsible for publishing a catalogue, which contains the following information:

- general information and services
- map of the exhibition site
- alphabetical index of Exhibitors with stand number
- product index

The Exhibitor acknowledges and accepts that RASSEGNE is in no way involved with the preparation and publication of the catalogue and thus acknowledges that no liability may be attributed to RASSEGNE in this regard.

The general details and product numbers corresponding to the manufacturer's products, or to the products displayed by agents, representatives, distributors or dealers must be taken from the appropriate Form A (Application Form), Form C (Product List) and, if applicable, Form D (Firms Represented) to be returned along with the registration form. Any changes should be communicated in writing to RASSEGNE by 27 July 2010; there is no guarantee that any changes received after that date will be included. Expo Detergo Srl, while promising the utmost diligence in compiling the official catalogue and the list of trademarks and names, declines any liability for possible errors or omissions and, if necessary, will remedy such deficiencies or faults in the time and manner that it considers most useful and appropriate.

The above also applies to any other publication of a promotional, informative or service-related nature prepared by the Organizers.

24. SERVICES

Within the limits allowed by the existing facilities, running water and other technical services will be provided, however hook-up to the nearest mains outlet and electricity consumption are at Exhibitor's expense.

The supply of electricity up to 10 KW, as well as cleaning of the stands, are included in the Participation Fee (see article 7. c of these Regulations).

25. SAFETY

The Exhibitors must strictly adhere to all the laws and regulations in force concerning employee health and safety during the entire trade fair event, i.e.: fitting out of the stand, management of the Exhibition, dismantling of the stand and any other related activities.

The Exhibitor must also undertake to observe the Technical Regulations issued by Fiera Milano and ensure that these regulations are also observed by all subcontractors working on its behalf during the assembly and dismantling of the stand, or on any other related activities. The Regulations are available under the "Calendario Fiere" heading under the Exhibition link on the website www.fieramilano.it.

The Technical Regulations form an integral part of and will be delivered with the General Regulations. They contain, among other things, rules on precautionary measures (fire prevention, electrical systems etc.), excluding compliance with specific safety rules concerning the activities contracted out by the Exhibitor to its subcontractors, as these activities are, by law, the sole responsibility of the Exhibitor and of the subcontractors (assembly and dismantling of stand, and related activities).

Failure to comply with the Technical Regulations will result in the immediate disconnection of all utilities supplied to the stand. The Exhibitor will also be excluded from any subsequent editions of the Exhibition.

Under current legislation the Exhibitor is liable for everything constructed on its stand, in terms of fittings, structures and other installations.

Particular care must be taken in respect of fire, accident prevention and environmental regulations. Each Exhibitor must appoint a "stand supervisor" who will, for safety purposes, be liable towards Fiera Milano, the Organizer and third parties in respect of the activities conducted on the Exhibitor's behalf during the time the Exhibitor remains on the exhibition site. The Exhibitor may, at its own discretion and under its own liability, decide whether to appoint a "stand supervisor" for each phase of the event (assembly, the event itself, dismantling) or whether to make alternative arrangements, provided that a supervisory figure is available at all times. The Organizer must be informed promptly of the name of the supervisor and any changes. A different stand supervisor may be appointed for each of the three phases (assembly, the event itself, dismantling).

The Organizer must inform Fiera Milano of the names of the supervisors and any changes in good time, or in any case before work commences on fitting out the stand.

N.B. Service providers working on behalf of Fiera Milano will only access the stand in the presence of and after authorisation from the stand supervisor.

The above restriction does not apply to personnel responsible for surveillance and security of the area.

The ALL and SICU forms contained in the folder sent out to each Exhibitor must be returned, duly completed, by the stated deadline.

26. DECLARATION OF VALUE AND INSURANCE

Declaration of value

It is compulsory for the Exhibitor to declare the "effective value" of the goods, machinery, equipment and items which it intends to bring into the Fiera Milano grounds, also on behalf of represented firms, using the specific form. Failure to send in the notification of value will be interpreted as acceptance of the minimum capital amounts as stated in the following "Insurance" clause.

In the case of claims, should the value declared by the Exhibitor fail to correspond to the value of the insured objects, the insured value will in any event be considered that declared by the Exhibitor, subject to the provisions of article 1907 of the Italian Civil Code, for the purposes of applying the "proportional criteria" to compensation for damages, if applicable. Fiera Milano SpA shall always be entitled to check the declarations of value.

Insurance

All-Risks - Exhibitor's Property policy (excluding risk of terrorism and sabotage)

The Organizer and Fiera Milano SpA require that the goods, materials and items for setting up the stand and the equipment brought into Fiera Milano by the Exhibitor are covered by an all-risks insurance policy with waiver of the right to claim reimbursement from third parties, including Fondazione Fiera Milano, Fiera Milano SpA, affiliated companies, the Organizer and third parties involved in any way with the organization of the Exhibition.

Fiera Milano SpA will provide the above cover for a minimum capital amount of euro 25,000.00 euros and the cost of euro 84.00 + VAT will be debited by Fiera Milano SpA, with the invoice for the participation fee issued by the Organizer. The Exhibitor may increase the automatic cover provided, by compiling and signing the "INS" form.

Cover includes a 10% insurance excess for each claim in the event of theft, with a minimum of euro 250.00, to be doubled after the Exhibition has closed.

Exhibitors who have already taken their own all risks insurance, valid for trade fairs and exhibitions, to cover goods, machinery, equipment and items for setting up the stand brought into the Fiera Milano grounds, with a clause waiving claims for reimbursement against Fondazione Fiera Milano, Fiera Milano SpA, affiliated companies, the Organizer and third parties involved in any way with the organization of the Exhibition, must in any case sign and return the relevant form, attaching a declaration signed by their own legal representative and the insurance company, confirming that their property has been covered by an all-risks guarantee for a sum equal the one stated above (see copy included in the INS form).

In such a case, FIERA MILANO SPA will cancel the invoice previously issued.

Third party liability insurance - limitation of liability

Fiera Milano will automatically provide all Exhibitors with this insurance, free of charge, by including them in its own general policy, which provides for maximum cover of euro 100 million.

Disclaimer: limitations

Fiera Milano and the Organizer shall not be held liable for any consequential losses, damages to image, loss of sales etc.). For direct losses, the Exhibitor agrees that the liability of Fiera Milano and the Organizer will be limited to the declared value of goods present on the exhibition site for the Exhibition. The declaration of value referred to in the above paragraph will be relied on for this purpose.
The Exhibitor hereby accepts the above disclaimer.

27. PHOTOGRAPHY AND FILMING

Exhibitors and visitors are prohibited - with the exceptions indicated in the last subparagraph of this article - from making drawings, or taking photographs or filming inside the halls without the specific written authorization of RASSEGNE.

Only the photographers authorized by the Exhibition Press Office are allowed to take photographs of the outside or inside of the stands, but they must have the exhibitor's permission. Exhibitors who have their own photographer may apply to the Exhibitor's Organizers for permission to take their own photographs, but they must agree to photograph only their own stand.

RASSEGNE reserves the right to take (or to have taken) and utilize photographs, films and television footage with general or detailed views of the Exhibition, of the halls and the stands and the products displayed. The Exhibitors shall have no right to claim any compensation in this regard.

28. ADVERTISING AND COMPETITION

RASSEGNE authorizes Fiera Milano SpA to organize all forms of advertising for third parties or Exhibitors: this may be done through advertising agencies. However, no form of advertising for the types of products on display at this event may be carried out in the exhibition hall gangways or inside the exhibition grounds.

It is also forbidden to:

- advertise in the form of sandwich boards or the distribution of brochures or advertising materials in the pavilions or the exhibition grounds;

- advertise inside the stands in relation to competitions or prizes organized by associations, organizations, newspapers, weekly or trade magazines.

Non-observance of the above will result in application of a fine, set by RASSEGNE at between euro 517.00 and euro 2,583.00. In more serious cases, the Exhibitors may be barred from future Exhibitions.

Exhibitors are prohibited from exhibiting posters on their stands inviting visitors to attend shows outside the exhibition site.

Similarly, the exhibition title must not be used to advertise presentations of products or promotions on premises other than the exhibition area. If the above regulations are not observed, RASSEGNE shall apply a fine ranging from a minimum of euro 2,583.00 to a maximum of euro 25,823.00. In more serious cases, the exhibitor's stand may also be immediately closed and the Exhibitor will be barred from future Exhibitions.

29. ACOUSTIC EQUIPMENT - SIAE

No amplified advertising messages may be broadcast. Audiovisual equipment may be used as long as it does not cause a disturbance to those on adjacent stands and/or to the event as a whole (see article 7). No performances or forms of entertainment may be organized in the stands.

In case of distribution of video, recorded or multimedia materials containing original works which are covered by copyright according to Italian Law no. 633 of 22.4.1941, the Exhibitors must first pay the relevant taxes and apply the authentication stamp (SIAE) in compliance with art. 18bis of the same law. The illegal use of the above mentioned original works, or failure to affix the SIAE stamp on the distributed material, will result in a penalty as provided for by article 171 of Italian Law 633/41.

30. PROHIBITION ON PRIVATE SALES

Exhibitors are absolutely forbidden from making sales to individual consumers or selling products exhibited with on-the-spot delivery (see Regional Law no. 1 of 5/1/2000 - ex Regional Law 45/80 Art. 2(5)). The price of articles may not be exhibited in any form whatsoever. In the case of verified infringement, RASSEGNE may have the stand immediately closed and the Exhibitor barred from future Exhibitions.

31. FORCE MAJEURE

In the event of force majeure or in any event where circumstances arise which are beyond the Organizers' control, RASSEGNE shall be entitled to change the date of the Exhibition, or even cancel the event altogether. In the latter case, RASSEGNE, having absolved its commitments towards third parties and covered any possible expenses for any reason, will divide the remaining charges among the Exhibitors depending on the advance payment made and in proportion to the sum due for the surface area requested.

Expenses for special systems and/or installations made to order for the Exhibitors must be entirely reimbursed by the latter.

Fiera Milano SpA and RASSEGNE may not be held liable for damages for any reason whatsoever.

32. CHANGES TO THESE REGULATIONS

RASSEGNE reserves the right, notwithstanding the terms of these General Regulations, to issue new regulations which they believe are better suited to governing this Exhibition and the related services.

The new regulations will have the same force as these General Regulations and are therefore mandatory. Exhibitors will be informed immediately of any new regulations.

33. LEGISLATIVE DECREE 196/2003: DATA PROTECTION

The information supplied by the Exhibitor in the Application Form, and in the enclosed Forms C and D, is subject to the provisions of Law no. 196/2003. By signing these Regulations, the Exhibitor agrees that the personal information supplied can be used for administrative (invoicing), statistical (anonymous) and promotional (catalogue, Expogage and web advertising) purposes connected to the Exhibition and may be communicated to the subsidiaries of RASSEGNE (Fiera Milano SpA, Expo Detergo Srl) solely for purposes provided in the organization of the event.

34. PENALTIES

In the event that any of the regulations described above are violated RASSEGNE may, at its own discretion and in accordance with the gravity of the offence, impose one or any of the following sanctions:

a) order that any inadmissible products be removed forthwith, with the right to act directly in the event that the Exhibitor does not comply immediately; this in addition to any further action that might be taken;

b) order the immediate closure of the stand with the right to act directly in the event that the Exhibitor does not comply immediately; this in addition to any further action that might be taken;

c) ban the Exhibitor from future Exhibitions (up to a maximum of 2 events).

In no event shall the Exhibitor have the right to reimbursement of any kind and shall be liable to pay RASSEGNE the full amount of the costs provided for in article 7 of the General Regulations. RASSEGNE reserves the right to seek compensation and reimbursement of any and all expenses incurred in removing the products displayed, for closing the stand or for preparing the space for common use.