

APPLICATION FORM

PLEASE FILL OUT IN BLOCK LETTERS

COMPANY DETAILS (COMPULSORY DETAILS)

Company

Address

Post Code City

Country/State Nation

Tel. + /

General e-mail

Web

Tax Id. Code VAT Reg. Number

INVOICING DETAILS

(To be completed if the billing details are different from company details. Please attach a counter-declaration signed by the invoicing company for acceptance)

VAT Reg. Num.

Tax Id. Code

Tel. + /

MAILING DETAILS

(To be completed if the mailing address is different from Company Details above)

Tel. + /

AUTHORISATION TO SEND INVOICES VIA E-MAIL

We authorize, for indefinite period and until further notice, Fiera Milano S.p.A. and TIM S.p.A. to send in PDF format - through electronic mail (e-mail) administrative documents, as an alternative tool to traditional forwarding via paper mail. The e-mail address where you ask to send the documents - preferably by certified mail - is the following:


We DO NOT authorize the sending of administrative documents through the e-mail tool.

STAND MANAGER (compulsory)

Name and Surname Position

Tel. + / Mobile

Personal e-mail

 **ATTENTION.** All the information regarding your participation, as well as username and password to access the Exhibitor's Portal, will be sent to the personal e-mail address indicated above to: load the company activities, access the exhibitor portal, download the stand assignment and the floor plan, register the exhibitor badges, load the details of people and vehicles for stand setting up and dismantling, download the invoices and make the payment.

STAND MANAGER FOR SAFETY PURPOSES (compulsory - during Exhibition and setting up and dismantling days)

Name and Surname Position

Office contact: Tel. + / Mobile

Personal e-mail

OWNER / CEO

Name and Surname

Personal e-mail

MARKETING DIRECTOR

Name and Surname

Personal e-mail

EXHIBITION SPACE REQUEST

EXHIBITION SPACE REQUEST - SPACE ONLY - MINIMUM AREA 16 SQM

	EARLY BOOKING FEES VALID UNTIL OCTOBER 31 ST 2021	PARTICIPATION FEES VALID FROM NOVEMBER 1 ST 2021
sqm _____ 1 side open	€ 180/sqm	€ 246/sqm
sqm _____ 2 sides open	€ 180/sqm	€ 246/sqm
sqm _____ 3 sides open	€ 180/sqm	€ 246/sqm
sqm _____ 4 sides open (min 64 sqm)	€ 185/sqm	€ 254/sqm

Total Exhibition space order

€ _____

FEES

Exhibitor registration fee

- € 750,00

Represented company registration fee

n. _____ € 500,00/each

Compulsory essential services fee

sqm _____ € 7,70/sqm

Total order exhibiting space and fees

V.A.T. according to the law (if due, see art.8 General Regulations)

Total order exhibiting space and fees

DEPOSIT/BALANCE - TERMS OF PAYMENT

FOR EARLY BOOKING REGISTRATION (WITHIN OCTOBER 31ST 2021):

Amount to be paid at registration

A) Exhibitor registration fee € 750,00

B) Early Booking deposit

- From 16 to 50 sqm € 1.000,00 € _____

- From 51 to 100 sqm € 2.000,00 € _____

- From 101 to 160 sqm € 3.000,00 € _____

- From 161 to 250 sqm € 4.000,00 € _____

- More than 251 sqm € 5.000,00 € _____

Total deposit exhibiting space and fee € _____

V.A.T. according to the law (if due, see art.8 General Regulations) € _____

Total amount deposit exhibiting space and fee € _____

(2nd advance deposit Early Booking fees within April 15th 2022: Euro 50,00/sqm)

DEPOSIT FOR REGISTRATION FROM NOVEMBER 1ST 2021

Amount to be paid at registration

A) Exhibitor registration fee € 750,00

B) Deposit mq _____ € 80,00/mq € _____

Total deposit exhibiting space and fee € _____

V.A.T. according to the law (if due, see art.8 General Regulations) € _____

Total amount deposit exhibiting space and fee € _____

(Participation fees balance, Represented company registration fee and compulsory essential services fee must be paid by September 15th, 2022)

PAYMENT METHODS

The deposit payment can be made by:

 Wire transfer to Fiera Milano S.p.A.

BANCA POPOLARE DI SONDRIO-SEDE MILANO
IBAN: IT 69 V 05696 01600 000014087X55 - SWIFT/BIC POSOIT22

(Expodetergo 2022 must be absolutely specified in the reason for payment; please

enclose copy of payment; bank expenses at the exhibitor's charge).

 Credit Card link to www.fieramilano.it - Exhibitors - fair services - online payments

EXHIBITOR PORTAL

Online platform to hire quality specialized services for your participation at the exhibition as well as stand fittings. Username and password to access the Exhibitor's Portal will be sent after the registration

VAT EXEMPTION (Italian companies only)

 YES In case of non taxable VAT ex Art. 8/8bis/9 DPR 633/72, please enclose two declarations of intent: **NO**

· FIERA MILANO S.p.A. - Registered office: Piazzale Carlo Magno 1 - 20149 Milan - Italy - PIVA 13194800150

· For eventual other services: TIM S.p.A. - Registered office: Via Gaetano Negri 1 - 20123 Milano - Italy - PIVA 00488410010

PAYMENT BY BODY / PUBLIC COMPANY (Italian companies only - see Art. 9 of General Regulations)

In case of payments by public body / public company please indicate:

· Tender ID code (CIG) _____

· Project ID code (CUP) _____

· Unique code _____

DEADLINE TO SUBMIT APPLICATION FORMS

Application forms without deposit payment will not be deemed valid to book the exhibiting space. The balance payment should be done no later than september 15, 2022 (see Art. 17 of the General Rules and Regulations). The invoices issued after this date must be paid immediately and, in any case, before the beginning of the event.

To qualify for the "Early Booking" quote the application, completed, signed and accompanied by the deposit payment receipt, must be sent to Fiera Milano S.p.A. -

EXPODETERGOInternational - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy or an advance copy by mail to: expodetergo@fieramilano.it - no later than October 31st 2021.

TERMS OF PARTICIPATION AND CONDITIONS

Pursuant to and in accordance with articles 1341 and 1342 of the Italian Civil Code the following clauses are expressly approved: Art. 2 - Organizer, Place, Date and Hours of the Exhibition; Art. 3 - Exhibition Limitations; Art. 6 - Acceptance of General Rules and Regulations; Art. 7 - Exhibitor's withdrawal and withdrawal penalties; Art. 7 bis - Exhibition Space Reductions; Art. 10 - Registration of Represented Companies - Protection of Industrial and Intellectual Property Rights ; Art. 10.bis - Refusal and/or revocation of registration of Represented Companies; Art. 12 - Catalogue and Promotional Material; Art. 16 - Prohibition of cession; Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass; Art. 18 ter) - Other measures; Art. 20.1 - Stand cleaning - Waste disposal; Art. 22.1 - Advertising; Art. 25 - Insurance - Limitation of liability; Art. 26 - Dismantling Stands and Right to Retention and Recourse; Art. 27 - Sanction for early dismantling; Art. 29 - Local advertising tax; Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance; Art. 31 - Force Majeure and Exclusion of Liability; Art. 32 - Fiera Milano S.p.A. obligations and responsibilities; Art. 35 - Use of Images of the Exhibitor acquired during the Exhibition; Art.36 Claims, governing law and Court of competence

PROTECTION OF PRIVACY

By signing this form the exhibitor declares to have read the Art. 34 - Exhibitor personal data processing. The form should be returned duly signed.

INSURANCE

See Art. 25 of General Regulations

INSURANCE INFORMATION

In Fiera Milano Exhibitor Portal, Compulsory Document section - Insurance, you shall find the link to receive information about the "All Risks" policy, provided by Fiera Milano free of charge

 Date _____ Stamp and legible full signature _____ X

ACCEPTANCE OF APPLICATION FORM

The Exhibitor is kindly requested to sign the General Rules and Regulations attached to this form in the devoted spaces indicated as Arts. 1341 and 1342 of the Italian Civil Code. Application Forms with the General Rules and Regulations not signed will not be deemed valid.

 Date _____ Stamp and legible full signature _____ X

PRODUCT LIST

PLEASE FILL IN CAPITAL LETTERS

Company name

ONLY MACHINERIES AND MATERIALS MADE NEW MAY BE EXHIBITED (ART. 3 OF THE GENERAL REGULATIONS)

PLEASE TICK YOUR BUSINESS ACTIVITIES

A - PROCESSING MACHINERY

MACHINERY, EQUIPMENT AND ACCESSORIES

FOR DRY-CLEANING

- 001 Accessories for dry-cleaning units
003 Stills for solvents
005 Filters by solvents
007 Dry-cleaning units
009 Dry-cleaning units for furs and leather
011 In-line dry-cleaning units

MACHINERY, EQUIPMENT AND ACCESSORIES

FOR WASHING

- 015 Accessories for washing
017 Hydro-extractors
019 Washer-extractors
021 Continuous washing machines
023 Washing machines
025 Hydro-extracting presses
027 Drying tumblers

MACHINERY AND EQUIPMENT

FOR IRONING AND FINISHING

- 030 Accessories for ironing and finishing
032 Cabinets
033 Feeding unit
035 Flatwork ironers
036 Folders
037 Formers and toppers
039 Ironing presses
041 Ironing tables
043 Finishing tunnels

SPOTTING MACHINERY AND ACCESSORIES

- 050 Spotting accessories
052 Pre-spotting equipment
054 Spotting tables

MACHINERY FOR GARMENT DYEING

AND SPECIAL FINISHES

- 060 Accessories for garment-dyeing and special finishes
062 Drum dyeing machinery
064 Jeans treatment machinery

MACHINERY FOR CARPETS AND MOQUETTES

- 070 Accessories for the care of carpets and moquette
072 Washing plants for carpet flat treatment
074 Machinery to clean moquette, sofas and upholstery

MACHINERY FOR LEATHER AND FUR FINISHING

- 080 Accessories for fur and leather finishing
082 Fur-drying cabinets
084 Drums
086 Ironing machines

B - AUXILIARY MACHINERY

ENERGY PRODUCTION

AND TRANSFORMATION PLANTS

- 090 Sundry accessories and instrumentation for energy production and transformation
092 Air compressors and accessories
094 Steam generators
096 Generators and cogenerators
098 Heat pumps
100 Heat recovery plants and exchangers

WATER TREATMENT PLANTS

- 115 Resin softeners
117 Activated carbon filters
119 Sand and press filters, other filters
121 Filters operating on reverse osmosis
123 General plants for water treatment
125 Water chillers and evaporation towers

CONDITIONERS AND EQUIPMENT

FOR ENVIRONMENTAL PROTECTION

- 130 Accessories for conditioning
132 Activated carbon air depurators
134 Cryogenic air depurators
136 Dust, removing filters
138 Refrigerating and evaporation units
140 Stripping units for cartridges
142 Fans and centralized exhausters

INTERNAL/EXTERNAL CONVEYING SYSTEMS

- 150 Sundry conveying equipment
152 Trolleys
154 Belt conveyors
156 Monorail conveyor systems
158 Pneumatic conveyors
160 Vehicles with special bodies and equipment

PACKAGING MACHINERY

- 169 Packaging Machines
170 Stackers
172 Sundry equipment for packaging
174 Wrapping and packaging Equipment
176 Garment folders
178 Linen folders

PRODUCT LIST

EQUIPMENT, FURNISHING AND FITTINGS FOR FACTORIES, LABS AND SHOPS

- 190 Weighing and counting devices
192 Automatic towel-rollers
194 Sundry equipment and furnishing
196 Labelling and marking machines
198 Cash register

INSTRUMENTATION

- 210 Electrical and electronic appliances
212 Hydraulic and pneumatic appliances
214 Electromagnetic decoder
216 Programmers
218 General instrumentation

C - CHEMICAL PRODUCTS

DRY-CLEANING AND FINISHING PRODUCTS

- 230 Activated carbon for air depurators
232 Filter cartridges
234 Filtering aids and decolorizing powders
236 Sundry products for dry-cleaning
238 Cleaning auxiliary products
240 Solvents and stabilizers

CHEMICAL PRODUCTS FOR LAUNDRIES AND SURFACE CLEANING

- 250 Sundry products for laundries
252 Detergents
254 Products and equipment for hard surfaces cleaning

SPOTTING PRODUCTS

- 260 Basic products
262 Specific products

PRODUCTS FOR WATER TREATMENT

- 270 Activated carbons for water treatment
272 Miscellaneous chemical products for water treatment
274 Ionic exchange resins

DYESTUFFS

- 280 Dyestuffs and sundry products
285 Product dispensing systems

D - TEXTILE PRODUCTS

PRODUCTION

- 290 Work clothes and accessories
292 Sponge-clothes (bathrobes,towels)
294 Towel rollers
296 Flat linen and ready-made garments
298 Technical textile products
300 Sundry textile products
302 Haberdashery items and clothing for sale

E - SERVICES

ASSISTANCE AND CONSULTANCY

- 310 Insurance consultancy
312 Financial and fiscal consultancy
314 Technical and organizational consultancy
316 Sundry forms of consultancy
318 Leasing

SUNDRY SERVICES ON BEHALF OF THIRD PARTIES

- 330 Cleaning labs
332 Laundries
334 Rental
336 Cleaning of carpets and upholstery
338 Cleaning of work clothes
340 Cleaning of sofas, armchairs and surfaces
342 Cleaning and custody of furs and leather articles
344 Waste disposal

SUPPLY OF TURN-KEY PLANTS

- 350 Sundry turn key plants
352 Industrial laundries
354 Dry-cleaning plants

COIN-OPERATED LAUNDRIES

- 355 Planning
355a Building
355b Turn-key Realization - Renting
355c Automation for self-service laundries

INFORMATION TECHNOLOGY

- 356 Radio-frequency identification systems
357 Information Technology
358 Software producer

NON-SPECIFIC DRY-CLEANERS' SERVICES

- 360 Key duplication
362 Footwear resoling
364 Business card printing
366 Photographic material development and printing

MISCELLANEOUS

- 369 Trade Association
370 Special transport vehicles
380 Technical, scientific and trade press
392 Shows and Exhibitions

GENERAL REGULATIONS

Introduction

The General Regulations are referred to **EXPOdetergo INTERNATIONAL** - Specialized international exhibition of equipment, services, products and accessories for laundry, ironing, cleaning of textiles and allied products (hereinafter referred to as "the Event").

Art. 1 - Name and Objective of the Exhibition

EXPOdetergo INTERNATIONAL is a B2B trade show focusing on equipment, services, products and accessories for laundry, ironing, cleaning of textiles and allied products.

Art. 2 - Organizer, Place, Date and Hours of the Exhibition

The organizer of the Event is Fiera Milano S.p.A. - registered office: Piazzale Carlo Magno 1 - 20149 Milan - Italy - P.IVA 13194800150 (hereinafter referred to as "Fiera Milano"). The Event will be held October from 21st to 24th, 2022, in the exhibition fairgrounds of Fieramilano Rho (Milano) Italy, (hereinafter referred to as "Fairgrounds"), Halls 1 and 3. Admission to the Event is reserved to trade operators only.

Access to the Event will be granted:

- visitors: 21 to 24 October, 2022 10.00 a.m. / 06.00 p.m.
- exhibitors: 21 to 24 October, 2022 09.00 a.m. / 06.30 p.m.

During opening hours, Exhibitors must ensure their presence on their stands. Fiera Milano reserves the incontestable right to modify the opening hours and the dates of the Exhibition, as well as to modify the Exhibition venue for technical and organizational reasons, notifying the operators of the sectors concerned. The Exhibitors will not be entitled to any compensation in the event of any change in the dates, hours and/or venue of the Exhibition. The Exhibitor undertakes, as of now, to participate in the Exhibition, even in the event of unilateral modification of the date, hours and/or venue of the Exhibition, under the same terms and conditions set out in these Regulations.

Art. 3 - Exhibition Limitations - Admission

3.1 - Exhibition Limitation - Only the products specifically indicated in the products list available on the General Regulations of the Application Form will be admitted in the Fair. Fiera Milano reserves the right to modify, at any time and without notice, the products list in its sole discretion. Machinery and goods new from the factory only may be exhibited. Exhibitors are required to attach a self-certification to the application form, certifying that the machinery and goods for display are new from the factory.

3.2 - Admission - Italian and foreign producers and exclusive distributors for the products listed in the products list, as well as agents and representatives are accepted as Exhibitors. Agents, representatives and distributors participating to the Exhibition under their own company name are required to pay a sum of Euro 500,00 + VAT (if due and payable - see General Regulations, Art.8), for each company represented whose goods are exhibited at the booth. Participation to the exhibition is individual. Group participation is allowed for sector public agencies, businesses associated in a consortium or temporary business (enterprise) associations only and prior to demonstrating their legal status by producing the relative deeds of incorporation. Participation to the Exhibition is individual.

In all events each exhibitor firm is required to compile and sign this Application form, the General Regulations and to produce all the required documentation. Bookings for less than 16 sqm are not accepted, except for the Technical Press, which may occupy a smaller space.

Consortia, agencies, organizations and the press agencies pertaining to the sectors covered by the event are also eligible to participate; the admission of such bodies may be subject to specific regulations.

The admission to the Event is subject to the acceptance of the Application for Admission (hereinafter referred to as the "Application") by Fiera Milano that will confirm this through the notification of allocation of the exhibition space pursuant to Art. 15 of these General Regulations. The admission to the Event and the consequent assignment of the exhibition area, in accordance with the Art. 15 below, will take place compatibly with the availability of exhibition spaces. In any case, it will not be permitted to admit Exhibitors who are debtors for any reason towards Fiera Milano or Exhibitors who are in a state that could reasonably give rise to the risk of insolvency or crisis of the Exhibitors themselves. Fiera Milano reserves the right to refuse and/or withdraw admission to the Event when it considers, at its sole discretion, that the applicant does not have the necessary eligibility requirements. In this case, Fiera Milano is not obliged to justify its decisions. The refusal and/or revocation of admission will not give rise to any compensation for damages or interest. Participation in one or more previous editions of the Event does not give the Exhibitor any right to automatically participate in a subsequent edition of the event.

Art. 4 - Application Form - Participation fees - Deposit

4.1 - Application Form

The Application Form, properly filled out, signed and stamped in the devoted spaces, must be sent in original copy to Fiera Milano - EXPDTERGOINTERNATIONAL - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy or an advance copy by mail to: expodetergo@fieramilano.it. The Application may not contain reservations nor conditions of any kind, on penalty of being inadmissible.

On penalty of inadmissibility of the Application itself, the Exhibitor must also enclose the following documentation in the original or authorized copy to the original Application form: a certificate proving registration in the Company Register or a Chamber of Commerce perusal, held with the respective Chambers of Commerce or competent authority, issued not earlier than three months prior to the date of the application submission. Foreign companies must provide the equivalent document.

In case the Application is received by Fiera Milano after July 15th, 2022, and anyway accepted by Fiera Milano mere discretion, it will not be required to respect any deadline to issue and deliver the documents of participation to the Exhibitor. Applications arrived after the deadline will be put on a waiting list.

4.2 - Participation fees

The stand rates for participation in the event depending on the date of registration, according to the data below.

4.2.1 - Application with Early Booking fees (space only)

To qualify for the "Early Booking" quote - fees indicated in the table below - the application, completed, signed and accompanied by the deposit payment receipt, must be sent to Fiera Milano S.p.A. - EXPDTERGOINTERNATIONAL - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy or an advance copy by mail to: expodetergo@fieramilano.it - no later than October 31st 2021.

Registrations received by October 31st 2021 without deposit will be charged at the rates valid from November 1st 2021.

4.2.2 - Participation Fees valid from November 1st 2021 (space only)

Registrations received from November 1st 2021 will be charged at the rates indicated in the table below in the section "Rates valid from November 1st 2021".

All the rates indicated are intended plus VAT according to the law if due (see Art. 8 General Regulations).

PARTICIPATION FEES				
Participation fees Space only	Early Booking fees valid until October 31st 2021	Participation fees from November 1st 2021	Exhibitor Registration Fee	Registration fee for represented company
1 open side	€ 180/sqm	€ 246/sqm	€ 750,00	€ 500,00 / each
2 open sides	€ 180/sqm	€ 246/sqm		
3 open sides	€ 180/sqm	€ 246/sqm		
4 open sides minimum 64 sqm	€ 185/sqm	€ 254/sqm		

In case the booked exhibition space size increases from what booked at the early booking stage the amount will be calculating with the same rate as communicated within October 31st 2021. Once the Early booking stage is over, in case of the exhibition space size increases, the standard exhibition rate, valid from November 1st 2021, will be applied to re-calculate the price.

4.3 - Deposit - The Application form must contain the indication of the exhibition space requested and must be accompanied - on penalty of inadmissibility - by the payment of a deposit calculated as follows:

EARLY BOOKING PARTICIPATION FEES (SPACE ONLY) DEPOSIT (DEPOSIT PAYMENT NO LATER THAN OCTOBER 31ST 2021):

a) Exhibitor registration fee € 750,00

b) Early Booking deposit

- From 16 to 50 sqm	Euro 1.000,00
- From 51 to 100 sqm	Euro 2.000,00
- From 101 to 160 sqm	Euro 3.000,00
- From 161 to 250 sqm	Euro 4.000,00
- More than 251 sqm	Euro 5.000,00

(2nd advance deposit: Early Booking fees within April 15th 2022: Euro 50,00/sqm)

DEPOSIT FOR PARTICIPATION FEES (SPACE ONLY) VALID FROM NOVEMBER 1ST 2021.

c) Registration fee for Exhibitor € 750,00;

d) Deposit Euro 80/sqm

All the rates indicated are intended plus VAT according to the law if due (see art. 8 General Regulations)

The deposit payment can be made by:

- wire transfer to Fiera Milano S.p.A. -
- BANCA POPOLARE DI SONDRIO SEDE MILANO
- IBAN: IT 69 V 05696 01600 000014087X55 - SWIFT/BIC: POSOIT22
- (Company name and Expodetergo 2022 must be absolutely specified in the reason for payment; bank expenses at the exhibitor's charge)

- Credit card: link to www.fieramilano.it - Exhibitors - fair services - online payments.

Proof of payment of the deposit must be forwarded at the same time as the Application form. The payment of the deposit and the subsequent issue of the invoice do not constitute acceptance of the Application form by Fiera Milano. Should the application not be accepted by Fiera Milano the deposit paid in compliance with points b) d) above, will be returned to the Exhibitor, while the Exhibitor registration fee indicated in point a) c) shall be withheld by Fiera Milano as a contribution towards administrative and secretarial expenses incurred. The organizer is entitled to reject Exhibitors, in its own discretion, in case the Application Form is not accompanied by the registration fee and the deposit. Failure to sign the Application form, along with the failure to enclose even just one of the prescribed documents or the failure to pay the deposit, grants Fiera Milano the right to reject the request.

Art. 5 - Participation Fees - Compulsory essential services fee

The fees apply to the entire exhibition area, within a continuous perimeter, occupied by a single company. The participation fees: registration fee for Exhibitor, for exhibition area and for Represented Company, as set out in Art. 4.2 include the following:

5.1 - The Exhibitor registration and exhibition area fee includes: administrative and secretarial expenses; entry of the exhibitor's company data in the catalogue; 1 copy of the catalogue; national and international promotion of the Event; the indicative tag of the assigned stand number; technical assistance to the Exhibitor during the fair and during the mobilization and demobilization of the stands; car park inside the exhibition grounds (1 car park up to 50 sqm, 2 from 51 to 100 sqm, 4 over 100 sqm); loading and unloading goods inside the exhibition grounds (procedures and hours will be notified to the Exhibitor in specific circular letter); general surveillance of the pavilions and general fire prevention; online Exhibitor cards. Each stand holder Exhibitor will be provided with a number of online cards (valid on the days of the event and during the assembly/disassembly days) proportional to the assigned area as per table below:

Stand size	Exhibitor passes
up to 16 sqm	4
from 17 to 29 sqm	6
from 30 to 50 sqm	8
from 51 to 60 sqm	10
from 61 to 100 sqm	15
from 101 to 250 sqm	20
from 251 to 300 sqm	25
from 301 to 400 sqm	30
from 401 sqm onwards	40

5.2 - Represented Company Registration Fee includes the entry of personal data in the catalogue.

5.3 - Compulsory essential services fee for: basic cleaning of the stands (carried out during the closing hours of the pavilion, includes: cleaning of the floors and/or any coatings except carpet cleaning, dusting of furniture with the exception of those on display, emptying the baskets), connection and consumption of electrical power up to 10 KW, fire extinguishers according to law, municipal advertising tax (see the Art. 29 below), payment of copyright deriving from any audio-visual installations in the stands subject to tax regulations, entry in the digital catalogue. The charge for the Compulsory essential services will be invoiced at a cost of 7.70€/sqm plus VAT according to the law if due (see Art. 8 General Regulations) and must be paid together with the balance of the participation fee.

Art. 6 - Acceptance of General Regulations

By sending in the duly compiled and signed Application, the Exhibitor agrees to take part in the Event in the space assigned and to unconditionally accept the Application form, the General Rules and Regulations, Fiera Milano Technical Regulations, criteria for assignment of the exhibitions sectors and any additional limitations issued, at any moment, by Fiera Milano regarding the Event. The Exhibitor declares to have carefully analyzed and understood the Ethic Code of Fiera Milano, whose last version is published in the website www.fieramilano.it and undertakes not to infringe any principle set forth in the Ethic Code of Fiera Milano. Furthermore, the Exhibitor declares to be aware of the content of the Legislative Decree n. 231 of 8 June 2001 and expressly undertakes not to commit any crime which may determine any liability pursuant to the mentioned decree.

Art. 7 - Exhibitor's withdrawal and withdrawal penalties

The Exhibitor has the right to withdraw from its participation the Event by communicating it to Fiera Milano with a registered letter with proof of receipt (forwarded in advance by mail) or PEC within February 15th 2022. It is understood that in case of withdrawal by the Exhibitor, Fiera Milano S.p.A. will have the right to withhold, as a penalty, the Exhibitor's registration fee and the deposit. Should the exhibitors who applied the Early Booking rates communicate their impossibility to participate in the exhibition by October 31st 2021, the admission fee of € 750,00 + VAT shall not be refunded. The deposit for Early Booking fees shall be refunded. Should the communication of withdrawal from the exhibition reach Fiera Milano between 01/11/2021 and 15/02/2022, both the admission fee and the deposit for Early Booking shall not be refunded, even in case the communication is sent before the notification of booth assignment.

After February 15th 2022, the Exhibitor doesn't have the right to withdraw; therefore, in case of communication of non-participation in the Exhibition, the Exhibitor will be required to pay as a penalty: the entire amount due contractually, of the set and installation costs for the services ordered and/or performed on the booked site, of all taxes paid on behalf of the Exhibitor as well as to indemnify Fiera Milano of any damages that Fiera Milano and/or the Event may suffer due to said withdrawal. In both cases of non-participation (exhibitor with or without early booking fees), Fiera Milano reserves itself the right to allocate the stand to another Exhibitor, without prejudicing or limiting its right to request the indemnities described above.

Art. 7 bis) - Exhibition Space Reductions

Before the stand allocation notification, if the Exhibitor intends to reduce the exhibition area initially booked when registering for the Exhibition, the deposit paid for the space area subject to cancellation is forfeited by Fiera Milano S.p.A. as reimbursement of organizational expenses. In any case, no reduction requests exceeding 15% of the booked area are accepted. If the request to reduce the exhibition area is after the assignment notification, the Exhibitor will be obliged to pay the total amount assigned.

Art. 8 - New Law on VAT for Foreign Exhibitors

8.1 - As from January 1st, 2011, in accordance with the Legislative Decree no. 18/2010 in application of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on stand fee and services connected with the Show, with the exclusion of non-commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxations/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the VAT number/ID code or other documents proving the status of company and not of private individual. It is therefore absolutely necessary that Applications for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax. Entrance tickets and catering services will remain subject to Italian VAT for all exhibitors (Italian and international).

8.2 - All Foreign Exhibitors interested in V.A.T. refund could contact:

- Agencia delle Entrate - Centro Operativo di Pescara (Tax Revenue Office - Operation Centre in Pescara - only for Exhibitors of Israel, Switzerland or Norway) - tel. +39 085.5771 - fax +39 085.52145
- Financial Administration of the proper Country (for all Exhibitors of EU Countries).

Art. 9 - Trackability of Financial Movements

9.1 - In carrying out services laid down in the Regulations, Fiera Milano S.p.A. must comply with all the requirements for financial traceability in Article 3 of Italian Law no. 136 dated August 13th, 2010, including subsequent modifications and additions. In particular, if the Exhibitor is a public body and/or public company and/or "commissioning body" as defined in the abovementioned law, Fiera Milano S.p.A.:

a) recognizes - at the risk of complete annulment of the present contract - its responsibility in terms of financial traceability as per Article 3 of Italian Law no. 136 dated August 13th 2010, including subsequent modifications and additions, including in its dealings with its own subcontractors and those of the business chain interested in anyway whatsoever in the tender;

b) will use one or more bank or postal current accounts, opened specially, but not necessarily exclusively, with banks or Poste Italiane S.p.A., for the specific public tender or reserved;

c) will immediately advise the commissioning body or Prefecture-Government Territorial Office applicable if its counterpart does not comply with financial traceability requirements and will end the contractual relationship, regarding its own subcontractors as well.

9.2 - The Exhibitor denominated the "commissioning body" according to the above-mentioned law must submit an Application Form containing the CIG (Tender ID Code) and the CUP (Project ID Code) for the relative public funding, otherwise the application is not valid.

9.3 - The Exhibitor denominated the "commissioning body" according to the above-mentioned law has the right to end the contractual relationship, as per Article 1456 of Italian Civil Law, should Fiera Milano S.p.A. violate its duty stated in point b) of the preceding paragraph 9.1 and/or in general - also towards its own subcontractors and those of the business chain interested in anyway whatsoever in the tender - not comply with its obligations regarding financial traceability under Article 3 of Italian Law no. 136 dated August 13th 2010, including subsequent modifications and additions.

Art. 10 - Enrollment of Companies Represented - Industrial and Intellectual Property Protection

The Exhibitor is bound to specify company names and relevant data of all the companies he represents, as well as of each respective product types' trademarks that he/she intends to exhibit on his/her stand. For each of them, the Exhibitor is required to pay € 500,00. (+ VAT if due; see Art. 8).

By subscribing the present regulation, the Exhibitor hereby declares that he has been granted the powers to represent the Companies he registered for the exhibition; that industrial or intellectual property rights, covering the products he enrolled for the exhibition, are validly registered, or that he owns license of use of the mentioned IP rights, in case he is not the owner of the same. If the aforementioned IP rights' registration process is not concluded yet, or if disputes are ongoing regarding the registered IP right, the Exhibitor hereby declares, by subscribing the present regulation, that he/she assumes full responsibility for any and all consequences deriving from the use of the right itself, relieving Fiera Milano and related companies from any claim or action from third parties.

Art. 10.1 - Protection of Industrial and Intellectual Property Rights

The Exhibitor undertakes: a) not to exhibit any product which has been found by a definitive Court Decision to be in breach of one or more provisions protecting intellectual or industrial property rights, or in any case, of the rights of the legitimate owner other than the exhibitor himself; and b) not to exhibit prototypes and/or objects protected by intellectual or industrial property rights, trade names, signs, company names or any other identifying element for which he does not have full ownership and/or license to use and/or exploitation rights. By signing the Application, the Exhibitor takes all criminal and civil responsibilities for everything exhibited in his stand, including trade name, sign, company name or any other identifying element - contextually releasing Fiera Milano from all liabilities - in the event that third parties claim industrial and/or intellectual property on the exhibited products. The Exhibitor also takes responsibility of ascertaining if his own rights are breached by other Exhibitors within the Exhibit, and hereby undertakes, from the execution of the present regulation, not to claim anything from Fiera Milano for any damage caused by breach of the provisions provided in this paragraph, or in any case caused by violations of their rights caused by other exhibitors.

Art. 10 bis) - Rejection and/or revocation of Represented Companies' enrollment
Fiera Milano reserves the right, at its sole discretion, to reject and/or revoke the enrollment of Companies Represented. Fiera Milano is not required to justify any of such decisions. The prior rejection/revocation of enrollments is not subject to any indemnity for damages or interest. The enrollment of Companies Represented within one or more previous editions of the Event does not grant any right to enroll at a subsequent edition of the Event.

Art. 11 - Intellectual Property service

The Exhibitor represents and warrants that it will comply with the regulation INDICAM of the Intellectual Property Service (available in the Exhibition website www.expodetergo.com) and with any amendments to Regulation itself that Fiera Milano S.p.A. could introduce to better regulate the service.



fieramilano
21-24 OCTOBER 2022



ANTICIPATE BY EMAIL:
expodetergo@fieramilano.it
SEND TO:
FIERA MILANO S.p.A. EXPODETERGO
STRADA STATALE DEL SEMPIONE, 28
20017 RHO (MI) ITALY

Art. 12 - Catalogue and Promotional Material

Fiera Milano prepares and distributes promotional material relative to the event itself before, during and after it takes place. The mention of the Exhibitor and the indication of the Company Trademark indicated by the Exhibitor in the material published by Fiera Milano on a date prior to the notification of the stand assignment, does not entail automatic participation in the Event.

Expo Detergo Srl is responsible for publishing the exhibition catalogue, containing the following information:

- general information and services
- exhibition grounds
- list of Exhibitors in alphabetical order and details of the booth occupied
- products list

The Exhibitor acknowledges and accepts that Fiera Milano SpA has absolutely nothing to do with preparing and publishing the catalogue and therefore accepts and acknowledges that Fiera Milano SpA may not be held responsible for this issue. The personal data and the products list numbers corresponding to the production programme for manufacturers or products exhibited by Agents, Representatives, Distributors and Retailers will be extracted from Application form and the Products List and, where necessary, from the form for Represented Companies, to be returned upon registration. Any changes must be reported to Fiera Milano SpA by 15th July 2022; the change will not be guaranteed after said deadline has elapsed. Expo Detergo Srl, by assuming maximum diligence in compiling the catalogue, declines all responsibility for any errors or omissions and reserves to eventually resolve said faults or defects at a time and in a way which the latter may deem as most useful and appropriate. The above is also to be held valid for any other publication of an advertising, informative or service nature prepared by the Exhibitor.

Art. 13 - Workshops and Events

Participation in workshops, dedicated to specific sectors and/or events organized by Fiera Milano at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acquired stands/spaces inside the exhibition area at the Event and which are deemed suitable at the sole discretion of Fiera Milano. In any case, Fiera Milano has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 14 - Services fees

After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibitor's commercial services to be requested through the Exhibitor Portal (such as for example: stand components, stand furnishing, lighting bars and hangings, stand services, etc.). The services available on the Exhibitor Portal are not included in the participation fees detailed in Art. 5. The fees for the services and the other sums owed to Fiera Milano and/or to other Group companies must be paid for without fail at the time of booking except for services that are only quantifiable as incurred (e.g.: electrical systems, insurance for capita exceeding the basic insured amount and/or optional Accidents insurance, etc.) which shall be summed up in the final accounts statement downloadable on the Exhibitor Portal. Payment for these services must be made by the end of the Event (October 24th 2022). Any disputes regarding these fees must be forwarded to Fiera Milano before the end of the show.

Art. 15 - Space Assignment

Assignment of spaces shall be communicated by Fiera Milano by loading it on the Exhibitor's reserved area which will be accessible by the Exhibitor through a link sent within its access codes by e-mail. Fiera Milano cannot however be held responsible if the e-mail is not received.

Notification of space assignment is valid for the Exhibitor to whom it is addressed. The surface area, type of space and position requested by the Exhibitor in the Application is not binding for Fiera Milano, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor, if the requests made by the Exhibitor are not, at the sole discretion of Fiera Milano, compatible with the overall organizational needs or with exhibition spaces dedicated to specific goods sectors, or with the stand characteristics of the exhibition areas in general.

Booths will be assigned according to the following priority requirements:

- 1) application form fully completed and complete with relative deposit required
- 2) chronological date of arrival of the application form
- 3) space required
- 4) participation to EXPODETERGOInternational 2018.

Assignment of a certain area or exhibition typology or space at a previous edition of the Event shall not represent a preferential right to obtain the same area or exhibition type, or space for subsequent editions. The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates.

No business may take place outside the assigned exhibition space, even with a view to avoiding interference with the exhibitor in other stands, nor may the corridor and/or area behind the space be used. Fiera Milano reserves the right to modify the location of the space, even if already assigned, or to change the measurements, should this become necessary due to technical and/or organizational reasons.

The Exhibitor must inform Fiera Milano for the exposition/presence in his booth of motor vehicles, vans, trucks, 18-wheelers, etc.; for this reason, Fiera Milano can change the position of the stand, also of those already assigned and/or in pending assignment. For safety reasons, the Exhibitor will have to follow the rules and bans included in the Technical Regulation of Fiera Milano.

Art. 16 - Prohibition of ejection

The stand allocation notification is valid for the Exhibitor to whom it is assigned. The total or partial cession of the allocated exhibition space, even for free (both through sale of the contract or subcontracting or on whatever other basis), is forbidden. Violation of this prohibition entails the exclusion of both the selling and the purchasing Exhibitors from the subsequent Event editions as well as the exclusion from the event to which the sales refer and to all other events organized by Fiera Milano. Fiera Milano further reserves the right to arrange the immediate closure of the sold stand area with all costs charged to both companies that have taken part in the sale both jointly and severally. The use of materials produced by third parties is only allowed for the purposes of stand fitting and decoration, and must be performed in a completely anonymous way without any crediting whatsoever. The violation of the above prescription leads to the same consequences as the sale and, if the companies supplying the products are Exhibitors in their own right in Fiera Milano events, the penalty will also apply to said companies.

Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass

The balance for the exhibition space, for the fee for represented companies and the fee for Compulsory essential services must be paid by September 15th 2022. Invoices issued after this date must be paid immediately and, in any case, before the beginning of the setting up. Failure to do so will mean that the stand cannot be set up. The access to the tool in the exhibitor portal for the issuing of Exhibitors' passes and for parking passes for cars is subject to the settlement of invoices for the participation in the Show, therefore the tool will not be activated in case of non-payment.

During the Event, Fiera Milano and in general the Gruppo Fiera Milano administration shall issue a statement summarizing all invoices issued for services and extra supplies, plus any other charges. This statement and the invoices shall be loaded on exhibitor portal and the Exhibitor can pay what's due by wire transfer, credit card by accessing his private area - Exhibitor Portal through the "Easy Service" digital totems or on receipt using the "Fair app" available at the Fairground. To exit the fairground of people and goods, exhibitors have to use their exhibitor's badges or the Exit Passes, downloaded from exhibitor portal, which will be validated after the statement of account is paid.

Art. 18 - Occupational Safety

Each Exhibitor is required to scrupulously comply with the entire regulatory system in force, also and above all with regard to the protection of the health and physical integrity of workers, and with labour, social security and welfare legislation for the entire duration of the Exhibition, including the time required for the assembly and dismantling of stands and any other related activity, waste disposal included.

Furthermore, the Exhibitor undertakes to observe and ensure that all contractors working on its behalf, during the assembly and dismantling of the stand and in relation to any other related or connected activity, comply with the Technical Regulations of Fiera Milano and any supplementary sections thereof that he declares having fully understood, the provisions contained in art. 88 of the Italian Legislative Decree 81/2008, paragraph 2-bis and its implementing Ministerial Decree of 22.7.2014, issued by the Ministry of Labour and Social Policies and the Ministry of Health.

The Technical Regulations, which can be consulted on the website www.fieramilano.it, in the section "Exhibitors - Technical Documents - Link to event" contain, among other things, precautionary rules regarding exhibition safety (fire prevention, electrical systems, environmental protection, etc.), with the exclusion of the specific safety rules concerning the activities carried out by the Exhibitor or contracted out by the latter to the contractors (stand assembly and dismantling and related activities), the verification and observation of which remains the responsibility of the Exhibitor itself.

For the purposes of fulfilling the obligations contained in the Italian Ministerial Decree 22.7.2014 above, the Organizer makes the documents referred to in Annexes IV and V of the Ministerial Decree itself available on its own website and that of Fiera Milano.

Behaviours that do not comply with the above safety regulations, in particular when they may affect the general safety of the halls and third parties present, may be the subject of intervention by the Organizer and/or Fiera Milano, as part of random and sample checks, and may result in the immediate deactivation of utilities supplied to the stand or the immediate closure of the same. Any other consequence that may arise from failure to comply with the above provisions is solely the responsibility of the Exhibitor and the its contracted companies.

Fiera Milano may remove from the Exhibition Centre personnel of contractors/self-employed persons working on behalf of the Exhibitor if they do not have the identification card provided for by articles 18, paragraph 1, letter a), 21, paragraph 1, letter c), 26, paragraph 8 of the Italian Legislative Decree 81/08 and non-EU personnel if, even if they have the identification card referred to above, they do not have a valid, legible residence permit or a valid, legible identity card.

The Employer who is responsible for such personnel will be charged consequently. The Exhibitor that, as customer, has authorized the company to operate in the district on its own account for the execution of works, will be informed of the claim.

The Exhibitor is responsible for the compliance with the regulations in force of everything that is carried out and organised on its behalf in relation to outfittings, structures, systems, products on display and all related activities.

Each Exhibitor must appoint a "Contact Person for the Exhibition Safety of the exhibitor" (RSE) who will, for safety purposes, be liable towards all subjects possibly involved for all responsibilities in respect of the activities conducted on the Exhibitor's behalf during the entire time of stay at the exhibition district. At the Exhibitor's discretion, and under its full responsibility, the RSE may also be a different person in each of the three stages mentioned above (assembly, exhibition and dismantling).

The name of this Contact Person and the relevant telephone numbers must be communicated to the Organizer and Fiera Milano before the stand assembly works begin and, in any case, before workers and materials enter the Fiera Milano district.

The names and contact details of the Contact Persons for the Exhibition Safety of neighbouring stands will be made available to Exhibitors at the Organizer and at Fiera Milano. Each Exhibitor, through his own contact person for the Exhibition Safety, must work jointly with the Contact person for the Exhibition Safety of the neighbouring stand so that, through the exchange of information, it will be possible to identify any preventive measures to be applied to eliminate or, where this is not possible, minimise the risks of interference, where present.

If the name of the "Contact Person for the Exhibition Safety of the exhibitor" (RSE) is not communicated, this function will be held by the legal representative of the Exhibitor Company. Any changes to the name of the "Contact Person for the Exhibition Safety of the exhibitor" must be promptly communicated to the Organizer and Fiera Milano.

The most relevant obligation for the Customer concerns the DUVR [unified document for the assessment of interference risks], or the PSC [safety and coordination plan] in the event that, respectively, the rules contained in article 26 of the Italian Legislative Decree 81/08 are applied, or those contained in Title IV of the same decree, relating to work safety at construction sites, according to the provisions of the Italian Interministerial Decree of 22 July 2014. This documentation must be uploaded to the appropriate section of the Fiera Milano Exhibitor Portal available to the competent authorities (ATS and the police) and be present at the stand for the entire period of the event (including assembly and dismantling).

Service providers working on behalf of Fiera Milano will only access the stand in the presence of the "Contact Person for the Exhibition Safety of the exhibitor" and after authorisation from the latter.

The above restriction does not apply to personnel responsible for surveillance and security of the area.

Art. 18 bis) - Measures to guarantee personal security in the Fiera Exhibition Centre

Fiera Milano, in observance of the instructions provided by the Public Security Authority, has adopted the infrastructural, organisational and operational measures deemed necessary to guarantee the security of the individuals present for any reason in the Fiera Exhibition Centre. Merely by way of example, the following may be provided for, at the sole discretion of Fiera Milano:

- a) particular means of access to the Fiera Exhibition Centre (specific entrances/exits or reserved lanes, times, systems for the regulation and control of accesses and flows), which may be differentiated according to user categories;
- b) security checks, which may also be carried out with the aid of fixed or portable equipment, on people, baggage and personal effects, both upon entry to the Fiera Exhibition Centre and inside it, and, where necessary, upon exit. These checks will be carried out by Fiera Milano staff or by third parties entrusted by Fiera Milano for the purpose. Without prejudice to notification to Law Enforcement Agencies and any measures that may be adopted

thereby, users who refuse to undergo checks will be prevented from entering the Fiera Exhibition Centre. If said users are already in the trade fair district, they will be removed immediately. Users invited to undergo a check must guarantee maximum collaboration, so that the check can be carried out as effectively and quickly as possible given the nature of the activity. Following said checks, and without prejudice to notification to Law Enforcement Agencies and any measures that may consequently be adopted thereby, Fiera Milano reserves the right, at its sole discretion, to refuse entry to the trade fair district to suspect individuals or objects, and to immediately remove any suspect individuals already inside the trade fair district; suspect objects must be immediately removed from the trade fair district by and under the responsibility of those in possession of them. Fiera Milano is under no obligation to provide services for the safekeeping of suspect objects;

- c) variations or limits to pedestrian and vehicular routes within the Fiera Exhibition Centre, including the positioning of barriers, Jersey barriers, speed bumps and the like;
- d) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks.

The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events.

Art. 18 ter) - Other measures

Without prejudice to the individual measures, compliance with the General Regulation is enforced by the staff of the Organizer, the pertinent offices of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same.

Art. 19 - Fitting out of the Exhibition Space - Stand projects - Food and Catering services - Technical services

The exhibition areas will be made available to Exhibitors delimited by taped lines on the floor, excluding cases of force majeure. Exhibitors who have not paid the balance of their exhibition fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Customer Service - Technical Assistance. In gaining access to the exhibition centre, Exhibitors will observe the rules set out in the MOB/SMOB bulletin (assembly for 4 days plus 2 consecutive days free of charge, at the exhibitor's request; disassembly for 2 days, plus 1 day free, upon request by the exhibitor), available on the website www.fieramilano.it, section "Exhibitors - Technical Documents - Link to event", containing details regarding layout of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Rules and Regulations and the layout plan and the Fiera Milano Technical Regulations (available on the website www.fieramilano.it, section "Exhibitors - Technical Documents - Link to event") and further general and technical rules: these rules represent an integral part of the General Rules and Regulation. He shall also provide Fiera Milano with his stand layout project beforehand for verification. The Exhibitor undertakes to fit out the entire assigned area and to display products he manufactures belonging to the Event merchandise repertoire, on his stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive and must comply with Italian Legislative Decree 81/08 (Consolidation Act on safety). The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas.

19.1 - Stand Projects

The maximum stand height allowed is:

- maximum height of perimeter walls m.3.00;
- maximum height internal structures, positioned at least 1.50 meters from border walls with other exhibitors, m.6.50 (including any stage); this height dimension must also contain all stand structural elements and all graphics (trademarks, logos). Fiera Milano SpA reserves the right to change the height of the stand in special and collective areas and in pre-fitted areas dedicated to specific initiatives. It is also forbidden to fit up logs, graphics, etc., which protrude on the adjoining booths. Booths must grant their mutual visibility, the stand fitting must be as open as possible, according to the open sides of the assigned space. So, it is forbidden to close the open sides of the assigned booth for more than the 50% of the side itself with any kind of architectural element, including fabrics, panels, graphics, except for those materials which guarantee transparency (for example glass, Plexiglas). Machinery exceeding 3 metres in height shall be placed at least 12 metres away from the outer wall of the booth.

The use of mezzanines is not allowed.

Once feasibility has been vetted by the Fiera Milano Rigging and Hangings offices, the Exhibitor may be allowed to:

- the hanging of perimeter bars at a height of 6.50 m. is only granted for lighting purposes;
- graphic elements may be hung from bars provided they do not exceed a height of 5.00 m. at the highest point; where stands are side by side these must be set back by 1.50 m. and all graphics and supporting bar structures will have to be free-standing.

The height of the stand must not interfere with the smoke detectors located in the pavilions.

The stand projects must be sent by July 15th 2022 to Fiera Milano by all the exhibitors, excepted those who have requested a shell scheme stand to Fiera Milano. The stand project, complete with floor plans, measured elevations and rendering must be uploaded to the specific location provided on Fiera Milano's Exhibitor Portal (stand plan submission button). Fiera Milano, via their Exhibitor Assistance Customer Service, will verify the stand projects in relation to Event and Technical Regulations and in case will request eventual regulations adjustments. Once the project is approved, the Exhibitors, independent at their own expense, will see to the installation of the perimeter walls and flooring of their stands. The upper part of the stands must be finished in a workmanlike way; the walls abutting on the other stands, as well as being finished in a workmanlike way, must also be neutral in terms of color; access must be guaranteed to all utility systems even in the event of carpeting etc. or raised floor sections; for materials to be hung from the ceiling please refer to the Dispositions contained in the Technical Regulations of Fiera Milano S.p.A. The failure to receive the correct documentation or verification of the stand project from Fiera Milano will not enable the Exhibitor (or stand fitters) to set up their exhibition stand.

19.2 - Food and Catering services - Exhibiting companies can apply for Fiera Milano food and catering services in the respective section of the portal reserved for them and/or by contacting ristorazione@fieramilano.it - tel. (+39) 02.4997.7425/6365/7805.

Third party catering companies and exhibitors who wish to offer food and drink to their guests of their own accord can purchase passes for access and resupply when submitting the necessary documentation.

The procedure is available on the Obligatory Documentation - Catering section of the Exhibitor Portal and in the Fiera Milano Technical Regulation. In accepting this General Regulation, exhibitors who provide their own catering separately from the services provided by Fiera Milano declare that they are aware of the provisions of the Italian Prime Ministerial Decree dtd. 17 May 2020 and its amendments and agree to observe its requirements.

19.3 - Technical Services - In order to schedule the technical services supply (hangings, water and electric connections, 24 hrs electric power supply, etc.), exhibitors must load their orders on Exhibitor Portal before July 31st, 2022. After this date, except for sold out, the services will be provided after the ones already scheduled.

Art. 19 bis) - Layout and building of stands (pre-fitted exhibition areas)

The Manager's Office will supply a Technical Regulation and technical data sheets containing the rules governing the layout of the stand, its assembly, disassembly and all applicable schedules. Unified stands have been designed to give a uniform aspect to the Exhibitors' presentations and combine functionality with attractive styling. The said rules will be mainly set out in the technical data sheets made available by the Manager's Office and Technical Office, together with the stand's layout.

Art. 19 ter) - Damage to the stands (pre-fitted exhibition areas)

Stands must be returned in the condition they were delivered in. Exhibitors are liable for any repair costs, and are also responsible for observing the special regulations for the use of the structures and technical systems.

Art. 20 - Stand cleaning

The service for cleaning stands is included in the participation fee and will be done after the pavilions close under the responsibility of Fiera Milano. The service includes: cleaning floors, carpets and removing rubbish from the stand or from the cleaning, emptying waste paper baskets.

20.1 - Waste disposal - Without prejudice to the provisions of Art.20, the Exhibitor is obliged to remove waste from the Exhibition Centre on a daily basis and to dispose of it in accordance with current legislation. In accordance with the Technical Regulations, the Exhibitor and its representatives are jointly and severally liable for the correct disposal of the waste produced inside the exhibition area and in the assigned exhibition space. It is forbidden for the Exhibitor (or its representatives) to dump any kind of waste inside the exhibition area, both in the assigned space and in the common areas (lanes, roads, etc.). The ban on the dumping of waste and the related obligation to properly manage/dispose of the same should be understood also as referring to all waste materials and materials resulting from fitting/dismantling work (packaging, materials used such as walls, false ceilings, floor coverings, etc.). The Exhibitor or his representatives will be able to remove the waste produced directly or by using the professionals authorized to manage waste and registered in the National Register of Environmental Managers which can be consulted at: <https://www.albonazionealegionemateriali.it/Public/ElencInscritti> . In case of waste dumping in the pavilions or inside the Exhibition District, Fiera Milano will apply a sanction of € 5,000.00 without prejudice to compensation for further damage, and reserves the right to remove the responsible personnel from the area and to bring legal proceedings against them.

Art. 21 - Machinery ON

21.1 - Subject to written and specific authorization issued by the Organizer, the admitted machinery, with the exclusion of flame equipment, may be operated provided this does not involve danger or harassment.

21.2 - For noisy machinery, sound broadcasts and projections, see point 8.2.2 of Fiera Milano Technical Regulations.

21.3 - Exhibitors must, at their own expense, submit to the checks required by current standards and/or the Executive Technical Provisions in advance, in order to obtain timely authorization from the competent Authorities and hold the Organizer harmless from any and all damage, cost and/or third-party claim that may arise from the operation of the machinery to the Organizer.

21.4 - For the display of machines without the CE mark or that do not comply with European safety regulations, see point 2.5, subpara. e) of the Fiera Milano Technical Regulations.

21.5 - Any requests for the manufacture of smoke/vapor evacuation chimneys can be accepted after a feasibility check by Fiera Milano.

Art. 22 - Forbidden Activities - Publicity

In general, any activity that may be detrimental to, disturb or harm the normal running of the Event is forbidden. The following activities are absolutely prohibited: a) distribution of flyers in the pavilion corridors or on the roads inside the Fairgrounds, including, but not limited, events' promotion / shows / exhibitions' organization dedicated to the same products' categories of the Event; b) any kind of expression that due to its outward appearance or form may represent direct comparison with another Exhibitor; c) the distribution and delivery of any technical-informative and advertising material (magazines, manuals, books, brochures or anything else) not strictly pertinent to the Exhibitor, who may however distribute or deliver advertising material as long as it is strictly pertinent to his business sector, solely on his own stand; d) posters referring to calls for tender by bodies, organizations, newspapers, weekly or specialist magazines may not be displayed even on stands without prior written authorization from Fiera Milano; e) broadcast of advertising messages; f) events' promotion / shows / exhibitions' organization dedicated to the same products' categories of the Event; g) any type of flashing or variable lighting; h) permanence on the stands or in the area of the Event during closing hours; i) any kind of sales to the public with immediate delivery; j) photos and videos and any other kind of reproduction; m) drawing, copying and photographing objects without written authorization from the Exhibitor. Fiera Milano however reserves the right to directly reproduce or to authorize reproduction of group views or close-ups, external or internal and also to permit sales by officially authorized personnel. Fiera Milano cannot however be held responsible for any unauthorized photographs or filming by third parties. Introduction into the fair of cameras and video cameras is subject to written authorization by Fiera Milano; two copies of every photo or film must be provided to the Event Organizer Office.

22.1 - Publicity - No form of propaganda or publicity - with the exception of that inside the stand - may be done, in any admissible form, by anyone other than Fiera Milano S.p.A. or a contractor delegated by the latter.

Art. 23 - Display of prices and direct sales

The Exhibitor must not, under any circumstances, display prices or make direct sales at the Event. Violation of this rule will result in closure of the stand, withdrawal of the Exhibitor's badge.

Art. 24 - General Surveillance - Fire Prevention

General surveillance of the pavilions is managed by Fiera Milano, which is also responsible for fire prevention measures. Fiera Milano Technical Regulations detail the rules that Exhibitors must obey in collaboration with fire prevention. Exhibitors are responsible for custody and surveillance of their own stands and contents during the opening hours of the pavilion, both during the show and when setting up and dismantling stands.

Art. 25 - Insurance - Limitation of liability

25.1 - "All Risks" Policy of the Exhibitors (excluding terrorism and sabotage risks) - The Exhibitor must have an All Risks policy on the whole value of

goods, machinery, equipment and fittings taken into and/or used in the Fiera Milano exhibition centre with a waiver of right to claim compensation towards Fondazione Fiera Milano, Fiera Milano, their subsidiary and associated companies, the Organizer and any third party involved in the organization of the event.

In case of subrogation from its own insurer, the Exhibitor guarantees to hold the aforementioned Subjects harmless. Fiera Milano furnishes to Exhibitor, free of charge, an "All Risks" insurance with a limit of Euro 25,000,00, to cover all goods, machinery, fixtures, fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors.

Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 250,00 and doubling this amount for the reports submitted after the closing of the exhibition.

25.2 - Third Party Liability Policy – This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

25.3 - Limitation of Liability – The Exhibitor agrees to hold harmless Fiera Milano and the Organizer from any liability for consequential losses, reputational damage, loss of revenues, etc.

Also for any direct loss, since each Exhibitor has in custody/care the reserved exhibition spaces and is responsible for the goods contained therein, the Exhibitor agrees to hold harmless Fiera Milano and the Organizer from any liability, for goods/values covered and/or not covered and/or exceeding from the above mentioned Art. 25.1. The Exhibitor acknowledges that Fiera Milano shall not provide insurance service/policy, or provide any benefit to the extent that the provision of such services or benefit would violate applicable law or expose Fondazione Fiera Milano, Fiera Milano, their subsidiary and associated companies, to any sanction, prohibition or restriction under ONU Security Council Resolutions or under other trade or economic sanctions, laws or regulations. Therefore the Exhibitor under those restrictions, will not be covered by any insurance policy and release hereby Fondazione Fiera Milano, Fiera Milano, their subsidiary and associated companies, against all liabilities for any harmful event that may be suffered within the Exhibition Centres available / owned / managed by the aforementioned subjects, nor will have any action, claim or request against such Subjects, for the aforementioned events.

Art. 26 - Clearing stands and Right to Retention and Recourse (only space and pre-fitted area)

Following closure of the Event, the stands must be cleared within the schedule indicated in the MOB/SMOB bulletin. In the event of failure to comply, Fiera Milano accepts no responsibility for the goods and materials on the stand and reserves the right to proceed with removal and storage of same without liability. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule. Two months after the deadline, any unclaimed objects may be sent to the municipal tip and/or sold by auction with any proceeds going Fiera Milano. Storage of the Exhibitor's materials on the Trade Fair Premises shall also incur a charge levied by Fiera Milano for occupation of the area outside the show. The Exhibitor shall return the exhibition area in the same condition as it was when it was delivered. Non-compliance with this regulation shall entitle Fiera Milano to the right to avail themselves against the Exhibitor for costs incurred for restoring the exhibition space to its original condition. If the Exhibitor refuses to refund the above costs, Fiera Milano shall have the right to retain the material exhibited and Fiera Milano shall therefore have the facility to confiscate the exhibited goods as the latter were also brought into Fiera Milano as security. The same facility shall be reserved for any other account receivable owed by the Exhibitor, as a direct result of the latter's participation in the Event. To protect all their rights and rights of creditors, Fiera Milano may also take action involving the goods exhibited, requesting protective confiscation and/or seizure by third parties, exercising the special privileges they have over said goods. Fiera Milano is not responsible for any damage to exhibited materials that may occur during exercising of said right.

Art. 27 - Sanction for early dismantling

Exhibitors shall be present at their stand and with their own exhibits for the duration of the Show. Desertion or dismantling of the stand before closing time on the last day of the show, is subject to a fine calculated on the surface booked:

from 0 to 64 sqm	€ 1.500,00
from 64.5 to 120 sqm	€ 3.000,00
over 120 sqm	€ 5.000,00

In addition, such violation shall be subject to review to determine possible ban to participation in the show in future.

Art. 28 - Copyright - Performances - Musical ensembles

A. The discharge of copyright deriving from any eventual audiovisual installation in the stands is subject to precise rules and is undertaken by Fiera Milano for all Exhibitors at the show. However, this does not include live musical performances and/or with singers, here the Exhibitor must apply to the SIAE offices in the Milan Municipality area. Also included are rights which, for the purposes of arts. 72 and 73 bis of Law no. 633/1941, pertain to artists, performers, executors and phonographic producers owning rights on recordings and, on their behalf, to Consorzio Fonografici. However, this does not include the rights deriving from artists' interpreters and executors and phonographic producers according to art. 73 of the law above said for the diffusion of phonograms and musical video in fashion shows, DJ set with or without dancing. For that, the organizers of these events must contact Consorzio Fonografici - Via Leone XII, 14 Milano - in order to respect the laws. If recordings or multimedia are used to support works partially or fully then any protected material covered by law number 633 of 22.4.1941 must respect the copyright rules as well as any outlay connected with authentication of such support according to Article 181bis of the same law. Unauthorized use of works by artists or the lack of a SIAE duty for the above-mentioned support are criminal offences according to regulation 171 and following articles of law 633/41.

B. Musical and artistic shows and the use of audiovisual equipment for exhibitor's support are allowed in the stand as long as the volume is low and does not interfere with the smooth running of the show. The Exhibitor must respect the technical dispositions of Art. 8.2.2 (sound diffusion and projections) in "Technical Regulations and Extract from the emergency plan and information on the risks present in the Exhibition Centre for the purposes of safety" which is part of these General Rules and Regulations.

C. Fiera Milano may use the loudspeakers at the Fairgrounds for official or emergency communications.

In case of violation, any subject that has not respected the dispositions of the present article may be required to pay compensation for costs sustained either directly Fiera Milano or by those subject/bodies who have directly suffered the harm.

Art. 29 - Local Advertising Tax

Pursuant to the participation rules and regulations, the Exhibitor is required to pay to the Milano Municipality a tax set out under laws DPR 26.10.1972, number 639. Further to the agreements reached with the Milano Municipality, the Advertising Tax is assessed according to the total exhibition surface. In order to avoid any unnecessary dispute this tax will be included in the registration fee. Fiera Milano will be responsible for forwarding the relative amount to the Milano Municipality.

Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance

Fiera Milano reserves the right to introduce rules and provisions notwithstanding these General Rules and Regulations, as deemed fit for better control of the Event and inherent services.

These rules and provisions shall replace those in these General Rules and Regulations and shall therefore carry the same obligation. In the case of non-compliance with these General Rules and Regulations or subsequent modifications and in virtue of their powers of vigilance, Fiera Milano may exclude the Exhibitor in question from subsequent editions of the Event.

Art. 31 - Force Majeure - Exclusion of Liability

In the event that a cause of force majeure occurs, which has to be understood unpredictable events that make impossible the holding of the event and also for causes not attributable to Fiera Milano, the latter may: modify the date of the Exhibition and/or cancel the Exhibition, either entirely or in part. It is understood that in case Fiera Milano modify the date of the Exhibition, the Exhibitor continues to be involved by the commitment to participate to the Exhibition under the same terms and conditions as set out in these General Regulation and the application form for admission and the sums already paid by him will be considered valid for the new date. In case of the Exhibition is cancelled: Fiera Milano may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organization costs of any kind; and Exhibitors shall make no claims to Fiera Milano for damages or of any other kind. In the same way, Fiera Milano shall not be responsible in any way for the adoption of safety measures in the workplace and for products as outlined by Italian Legislative Decree 81/08 (Consolidation Act on safety) that are the responsibility of Exhibitors and/or parties authorized by the same.

Art. 32 - Fiera Milano S.p.A. obligations and responsibilities

Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 15 of the General Regulations of the Show and to supply the services as under art. 19. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A. does not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

Art. 33 - Exhibitor responsibility for goods on display at the trade show

Each exhibitor undertakes to respect national, community and international regulations and assumes full responsibility should any of the products on display not comply with above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any litigations or disputes that may arise from the display of unauthorized products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to remove the goods subject to dispute.

Art. 34 - Processing of the Exhibitor's Personal Data

- The exhibitor states to be informed that the provisions of the European (EU) General Data Protection Regulation 2016/679 ("GDPR") concern processing for natural persons ("Personal Data") and do not apply to legal persons (companies), organizations and associations and the information ("information") relating to these subjects, for which only the regulations on the delivery of electronic trade communications remain (the exhibitor can provide the consent required to deliver electronic communications for direct marketing purposes).
- The Personal Data of the Exhibitor, where the same works as a sole proprietorship, a small business or a professional, and those of the representatives, members, employees and workers of the Exhibitor indicated in the Application for admission or also issued subsequently, as well as those acquired from third parties (e.g.: partners, commercial information companies, etc.) or during the Event (including, for example, any photos or video recordings made at the stands; see Article 35) is collected and processed by Fiera Milano S.p.A. (the "Data Controller" or "our company") under the terms described in the following paragraphs.
- The aforementioned Personal Data is processed for the following purposes: to meet the obligations and services concerning Event participation (including Event catalogue disclosure through advertising, also electronically), providing the relevant services, meeting regulatory obligations and completing the associated administrative, accounting and tax activities. Processing the Exhibitor's personal data is thus necessary to establish and execute the contract concerning event participation, meeting the associated legal obligations and pursuing the legitimate interests of our company and companies in our Group for administrative, organizational, technical and security activity management associated with the Exhibitor's participation in the event and the provision of the relevant services. First, even partial, to provide the required personal data would not permit the Exhibitor's admission to the event and supply of the associated services.
- For these purposes, personal data will be processed also electronically, through specific, mainly computerized, procedures and methods to ensure the correct management of the services provided. Personal data may be retained even after the event for administrative and accounting activities and above all to provide services and products that meet the Exhibitor's needs.
- For these activities, the data can also be handled by personnel and collaborators authorized by our Company to process data in order to carry out administrative, technical, and security tasks related to the organization and management of the event. Data can also be communicated to other companies in the Fiera Milano Group (see updated list on www.fieramilano.it) and trusted companies that provide us with organizational and technical services relevant to the event, such as installers, support and maintenance companies, printers, data processing companies, administrative consultancy studios and companies appointed to measure the performance of the event. The companies that process personal data on behalf of Fiera Milano S.p.A. operate as data processors meeting the specific obligations set forth in the relevant service contracts. For these purposes, personal data can be transferred to companies outside the EU, if the European Commission has recognized that these countries offer an adequate level of data protection (e.g. Switzerland; Australia; Israel) based on suitable guarantees (such as standard contractual clauses or binding corporate regulations) or, should these conditions not be fulfilled, if said transfer is authorized by the Exhibitor or necessary for executing the contract.
- Personal data (including images) concerning the Exhibitor's business (entrepreneurial or professional), can also be processed by the Data Controller or collaborators authorized by our company, or companies responsible for data processing to pursue the legitimate interests associated with the analysis of information concerning the Exhibitor's activities, the participation in our events, and requested services and, specifically, for the identification, through electronic processing, of the preferences and potential services of interest (profiling), to detect the quality of the services, complete statistical surveys to support the company's decision-making and strategic processes, to implement business plans and, above all, to provide services and products that meet the Exhibitor's needs.
- The e-mail and postal addresses provided by the Exhibitor for their participation in the Event and for the use of the relative services can be used by the Data Controller to send the newsletter of the event and related Fiera Milano or the Group's activities, as well as communications regarding similar events and services. The Exhibitor can object, at any time (immediately or also subsequently), to the sending of these communications, by writing to privacy@fieramilano.it or by post to the Data Controller, to the addresses indicated in the Application and in the Rules.
- Notwithstanding the delivery via e-mail or post of newsletters and communications concerning the event and services of interest, the personal data and contact information (e.g. e-mails) also referred to companies, organizations or associations, can also be processed by the Data Controller prior the Exhibitor's consent (to be provided by selecting the specific boxes), for the following purposes: a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) as well as other companies, including organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors; b) sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) as well as other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).
- For the purposes indicated in the previous paragraph, the provision of this data remains optional and does not affect the Exhibitor's participation in the event and use of the relevant services and the data subject is entitled to withdraw previously provided consent (without affecting the lawfulness of processing based on consent before its withdrawal).
- The GDPR (articles 15-22) ensures the data subject the right to access pertinent personal data at any time, obtain a copy, rectify or complete them if incorrect or incomplete, erase them or restrict their processing when the grounds occur, object to their processing on grounds relating to the particular personal situation and for direct marketing purposes, request data portability if processed by automated means for the execution of the contract or based on the data subject's consent, and lodge a complaint with the personal data Supervisory Authority if it is believed that rights have been infringed.
- For any further clarification or request concerning the processing of your personal data, the data subject can contact the Data Controller at the addresses provided in the Application and/or Regulation. Additionally, the data subject can apply to the Data Controller to exercise the above-mentioned rights, to learn of the updated list of the categories of data audiences and any processors appointed by our company (also available on website www.fieramilano.it, privacy link). You can contact the Data Protection Officer at the following address: Piazzale Carlo Magno 1 20149 Milan, Italy e-mail dpo@fieramilano.it.
- The information in this Article is provided by the Data Controller pursuant to Article 13 of the GDPR and the Exhibitor undertakes to communicate it to the natural persons (its representatives, members, employees and workers) whose Personal Data have been provided for the purposes of their participation in the Event and for the provision of the relative services, and also to guarantee that the Personal Data are lawfully used by the Data Controller for these purposes and to indemnify and/or compensate the Data Controller for all costs and damages that may derive from the Exhibitor's breach of the duties to the Data Controller undertaken pursuant to this Article.

Art. 35 - Use of images of the Exhibitor acquired during the Exhibition

In relation to the images of the Exhibitor, their stand and/or representatives, members, employees and workers, acquired or recorded in any way (such as, using cameras, video cameras or audiovisual recordings) during the Event, the above-mentioned Exhibitor declares to be aware, pursuant to European (EU) General Data Protection Regulation 2016/679, that Fiera Milano S.p.A. may collect and process said images and disseminate them for informative, promotional and commercial purposes pursuant to the terms specified in Article 34, and therefore grants Fiera Milano S.p.A. the free use of these images, for these purposes, as per articles 96 and 97 of Italian Law no. 633/1941, authorizing Fiera Milano S.p.A. to use them through any means of communication (including, for example, brochures, presentations, catalogues and, in general, all the printed material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magazines and other publications, including digital ones, with the rights to adapt and reproduce them for all legal purposes. For this purpose, the Exhibitor declares and guarantees to be: (i) obtained the authorization of the data subjects for the processing of the data relative to their photos, video recordings etc. by Fiera Milano S.p.A., including their dissemination for informative, promotional and advertising purposes pursuant to the terms of the European (EU) General Data Protection Regulation 2016/679; (ii) obtained authorization for the use and dissemination of the images, pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above-mentioned terms, from the natural persons portrayed or recorded, their representatives, members, employees and workers during the above-mentioned event. In relation to the previous sections (i) and (ii), the Exhibitor undertakes to indemnify and hold Fiera Milano S.p.A. harmless from all disputes, actions or claims that may be raised by the above-mentioned persons with regard to the indicated use and disclosure of the relative images described above.

Art. 36 - Claims, governing law and Court of competence

Any claims must be submitted in writing to Fiera Milano. The applicable law is the Italian Law and the Court of Milan shall have competence to decide any dispute as may arise, or also related to the present Admission and/or the Event General Rules and Regulations.

By signing this Application form, the undersigned Company declares acceptance of and undertakes to fully comply with the Event General Rules and Regulations.

Date / /  Stamp and legible full Signature

X

EXHIBITOR'S AUTHORIZATION OF THEIR PERSONAL DATA PROCESSING

With respect to the processing of the personal data, as specified in Article 34 of the Rules, the Exhibitor authorises Fiera Milano S.p.A., in its capacity as Data Controller, to process their personal data and information for the following purposes:

- a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of third parties (organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors;

Yes, I give my consent No, I do not give my consent

- b) sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) and other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).

Yes, I give my consent No, I do not give my consent

Date / /  Stamp and legible full Signature

X