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# EXPOdetergo International to Take Place in October

## Worldwide textile maintenance exhibition has 160 confirmed exhibitors

Writer

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MILAN, Italy – The EXPOdetergo International, a convention highlighting innovations in the textile maintenance sector, will take place on Oct. 21-24, 2022. The event will be held at the **Fiera Milano** convention center in Milan, Italy.

Event organizers state that 160 exhibitors have already confirmed their enrollment in the show, which will center around "sustainability, digitization and sanitization." The exhibition's purpose, organizers state, is to allow exhibitors to display washing and ironing machines, automated lines, detergents, software solutions and other equipment that can improve efficiency and quality of work.

"The market's enthusiastic adherence testifies to the vitality of a sector that makes an important contribution to common well-being, thanks to the guarantee of hygiene offered when we wear our clothes, but also when we go to a restaurant or stay at a hotel," says Paolo Pizzocaro, the event's exhibition director. "At the same time, the numbers we are declaring today confirm the credibility of an event like EXPOdetergo International, recognized globally as an event not to be missed. The world comes here to see what's new in the sector, because it is here that the market can do business and network."

The conference is designed to allow attendees to access and evaluate new and innovative technologies, products and services for textile maintenance, and organizers point out that special attention has been given to environmentally friendly and energy-efficient offerings.

"The large number of companies that have already formalized participation is undoubtedly extremely significant," says Marco Sancassani, president of EXPOdetergo International. "Such a massive participation so many months before the event is, in fact, a sign of the great vitality of this sector, of its resistance and the desire to get back into the game, which I am sure will find full fruition in an unprecedented edition of the exhibition."

Those wanting more information about the event can visit the exhibition's website, <http://www.expodetergo.com/?lang=en>.

