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# Pre-registration Available for EXPOdetergo International 2022

## October event to showcase the latest technology and ideas in textile care

Staff Writer

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MILANO, Italy – Pre-registration is now open for EXPOdetergo International 2022. The international exhibition, which will focus on machines, services and products for laundry, ironing and textile cleaning, will take place at **Fiera Milano**, Italy, on Oct. 21-24, 2022.

This exhibition – titled “Reset. Restart. Together” for 2022 – is held every four years in Europe, and is dedicated to machines, technologies, products and services for laundry, dry cleaning, ironing and textile cleaning. It is organized and promoted by Expo Detergo and **Fiera Milano**.

This will be the first EXPOdetergo International after the pandemic, and will be crucial, organizers say, in charting the course of the industry as it moves forward. While the pandemic boosted the sector’s role as an essential service for public health, it also changed the balance between supply and demand. How the industry reacts to changing trends and consumer demands will chart its course for the future.

Central topics to be covered in depth for this event are sustainability, digitalization and hygiene.

More than 200 companies are scheduled to take part in this year's event. EXPOdetergo International is designed to provide a comprehensive view of the vast selection of products available on the market today, including new technologies, products and services for textile maintenance. Visitors will be able to see different machines in operation, as well as get a look at the results of exciting advancements in research and development efforts by leaders in the industry.

Those wanting more information or wishing to attend the event can visit its website, [www.expodetergo.com](http://www.expodetergo.com).

**Have a question or comment?** [E-mail our editor Dave Davis](#) at [\[email protected\]](#).

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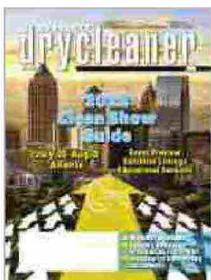
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