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## Alliance 'game-changers' at EXPODetergo

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### INTERNATIONAL

Alliance Laundry Systems is displaying what it describes as a variety of 'game-changing' equipment and technology in its 220-square-metre booth (Hall 1 - Stand K21-M22) representing all its leading brands in Europe. The products underscore the company's commitment to innovation and global leadership, said Alliance.

"The Alliance team in Europe is looking forward to this year's Expo Detergo show," said Jean-Baptiste Vandamme, senior vice president sales Europe. "Due to Covid restrictions, the laundry industry did not have the chance to meet physically, so having the opportunity to interact with customers and visitors is something we are very much looking forward to."

Highlights include the new C-Dryer, condenser dryer, displayed with the matching semi-commercial front load washer, marketed in Europe under the Speed Queen Professional name.

"The Speed Queen C-Dryer is our latest innovation and a condenser dryer capable of drying a full load in less than an hour, making this model the fastest condenser dryer on the market. When paired with the Speed Queen front load washer, this is the perfect professional laundry equipment for small businesses," Vandamme said.

Another debut is the Primus FX soft mount washer extractor range, with a new design and an increased G-Force of up to 500G. Also featuring is a heat-pump tumbler with booster technology, solutions for facility managers and laundromats, as well as touchscreen controls, and wireless connectivity solutions. Alliance's commitment to global-leading customer service continues with interactive remote visual assistance tool Techsee, which enhances and speeds service to end users. Live demos are scheduled on the stand.



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