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# EXPODetergo opens its doors to international visitors

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## INTERNATIONAL

EXPODetergo 2022 (21 to 24 October) opened for business at Milan's **Fiera Milano** exhibition centre with a ribbon cutting ceremony performed by the great and the good of the Italian textile care industry and other dignitaries. Present at the opening ceremony were **Luca Palermo**, CEO and general manager, **Fiera Milano**; Marco Sancassani, president of EXPODetergo International; Giuseppe Conti, president of Assofornitori the Italian textile services trade association; and, Melania De Nichilo Rizzoli, counselor for education and jobs in Lombardy Region.



As the doors were readied to swing open on the biggest textile care event Europe has seen since 2018, EXPODetergo set out its own stand saying that 250 exhibitors will present solutions and technologies to support laundries in tackling high bills that include:

It is a show built around three main goals: sustainability, digitalisation and sanitisation and offers four days of networking and updating, dedicated to a fundamental sector that ensures quality and hygiene in hotels, restaurants, bars, hospitals and operating rooms

From individual washing machines to big, automated lines, from detergents to chemical additives, the entire exhibition will describe the advantages and potential of an increasingly green business.

Today's latest generation machines are increasingly connected, able to reduce or eliminate the possibility of human error, to plan the management of an item from its arrival to delivery, to manage maintenance even remotely. Digitalisation, which is increasingly present due to the strong development of the sector, will characterise a large part of the proposals, ensuring ever more efficient operations and the possibility to keep the same personnel costs while increasing productivity.

LCNi caught up with Philip Ghosh (the man on the spot in the moment) of Biko Engineering (Hall 1P - Stand E01 F10) for some early general comment on the show. Looking around the hall when setting the previous night, he said: "Just nearing 6pm and exhibitors are pushing to check their equipment and put the finishing touches to the stands. Expecting a very good footfall over the weekend. Bit of a 'robot wars' feel to the show as automation is heavily featured on many stands with many laundry companies experiencing problems with staff availability and rising costs."

So, already the show is living up to its promise with a good deal of automation and innovation to help drive down costs and increase production.

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